



Who We Help

CAUW's work prioritizes the ALICE population. ALICE stands for *Asset Limited, Income Constrained, Employed*. The ALICE population is comprised of working residents that are struggling to make ends meet, have little or no savings, and are one emergency away from falling into poverty.

The ALICE population includes every race, age, gender, and ethnicity and works in a variety of professions across our community.

Visit CAUW.org/ALICE for our 2023 ALICE report for Louisiana.

GIVE

Give to invest in your community. When you donate to Capital Area United Way, you are making a difference in lives.

ADVOCATE

Advocate to share your voice. Capital Area United Way is creating a lasting change in communities around the world, but we can't do it alone.

VOLUNTEER

Volunteer to lend a hand. Join those in our Capital Area who are giving back so others can get ahead.



Capital Area United Way

24/7 Crisis Information & Resource Line

CALL 211 OR 225-923-2114

TEXT ZIPCODE TO 898-211

**VISIT [CAUW.ORG/211](https://CAUW.org/211) TO SEARCH FOR RESOURCES
OR CHAT VIA CRISIS LINE**



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Capital Area United Way

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(225) 383-2643 / CAUW.ORG



Capital Area United Way



Mobilizing The Community

Capital Area United Way mobilizes communities to close gaps and open opportunities so all can thrive.

We **give** donors the opportunity to invest in their communities by connecting corporate dollars to the community's greatest needs.

We **amplify** non-profits' ability to create long-lasting change through competitive grants.

We **connect** volunteers to opportunities to serve their community's current and greatest needs.

We offer recipients of community services and initiatives the **hope** to reach their full potential.

Success Stories

Louisiana 211/CAUW

United Way Is Here For You 24/7

"You give me hope. I get excited every time the phone rings, and I see your number." -Samirea

Samirea, a single mother from Ascension Parish, had reached an impasse because of a medical condition. She had not worked in over a year and had received assistance from several local community organizations to sustain her family. With continued uncertainty regarding her health and mounting household and medical expenses, Samirea had nowhere to turn. She was referred to the Louisiana 211 Referral and Care Coordination Center at CAUW for rental assistance. A care coordinator connected her to services that assisted her with rent, utilities, and medical expenses.

The Great Flood of 2016

United Way Is Here In Times of Disaster

On August 12, 2016, 4 trillion gallons of water, equivalent to 6 million swimming pools, fell upon South Louisiana. Because of you, Capital Area United Way was able to respond quickly and proactively by mobilizing to create a donation center capable of receiving and distributing critical resources to those in need. We brought together more than 100 churches and community organizations to spearhead immediate recovery efforts across the area. Capital Area United Way was here for the community in a time of need and will continue in the future to help our neighbors.

Grantee Success Story

United Way Provides A Brighter Future

After Aaron was diagnosed with Autism, he was enrolled in the Bloom program at the Emerge Center where he began to learn communication techniques that helped him interact with his family and peers. One of the most helpful tools has been the use of Augmentative and Alternative Communication (AAC) devices, which have allowed Aaron to communicate his needs and wants more effectively. He has become more confident and his communication skills have vastly improved. The Emerge Center has opened a whole new world for Aaron and his family. Aaron has been able to overcome the challenges he faced and is on the path toward a brighter future.

For more success stories, visit cauw.org or scan the QR Code.

