Capital Area United Way

Mobilizing The Community

UNITED IN PURPOSE

United Way
Capital Area United Way

Our Mission

Is to improve lives by leveraging partnerships in our community to advance the common good through education, income stability, and healthy living.

Our Vision

is a community where everyone is empowered to achieve their full potential.

www.cauw.org

United Way
Capital Area United Way

Who We Help:
ALICE

ALICE IN LOUISIANA

ASSET LIMITED

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.

INCOME CONSTRAINED

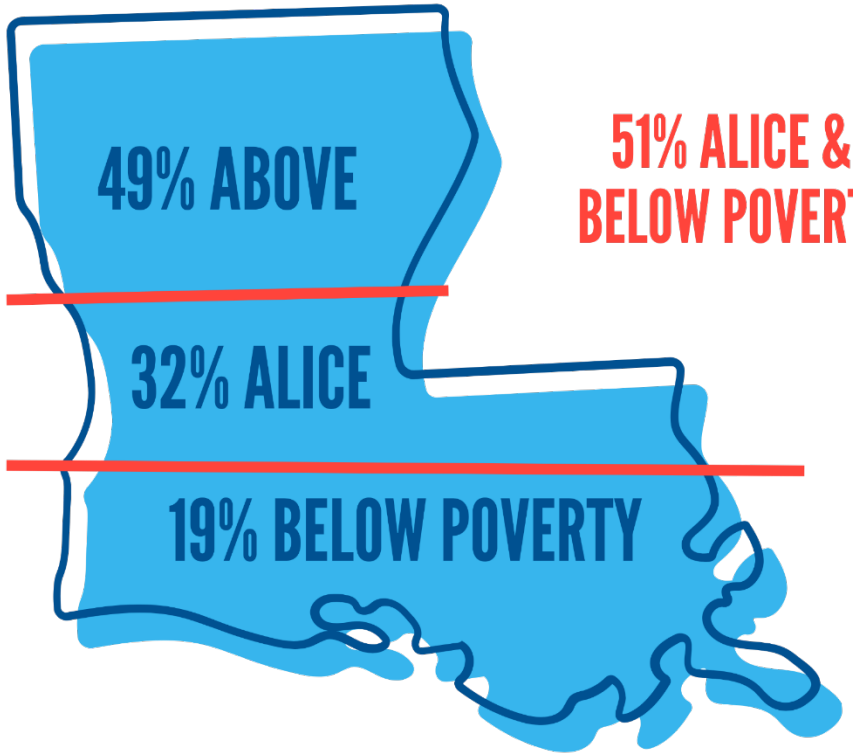
Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.

EMPLOYED

Households are working or have worked, but are not earning enough income for basic economic survival.

$66,288
Household Survival Budget Line

$26,500
Federal Poverty Line

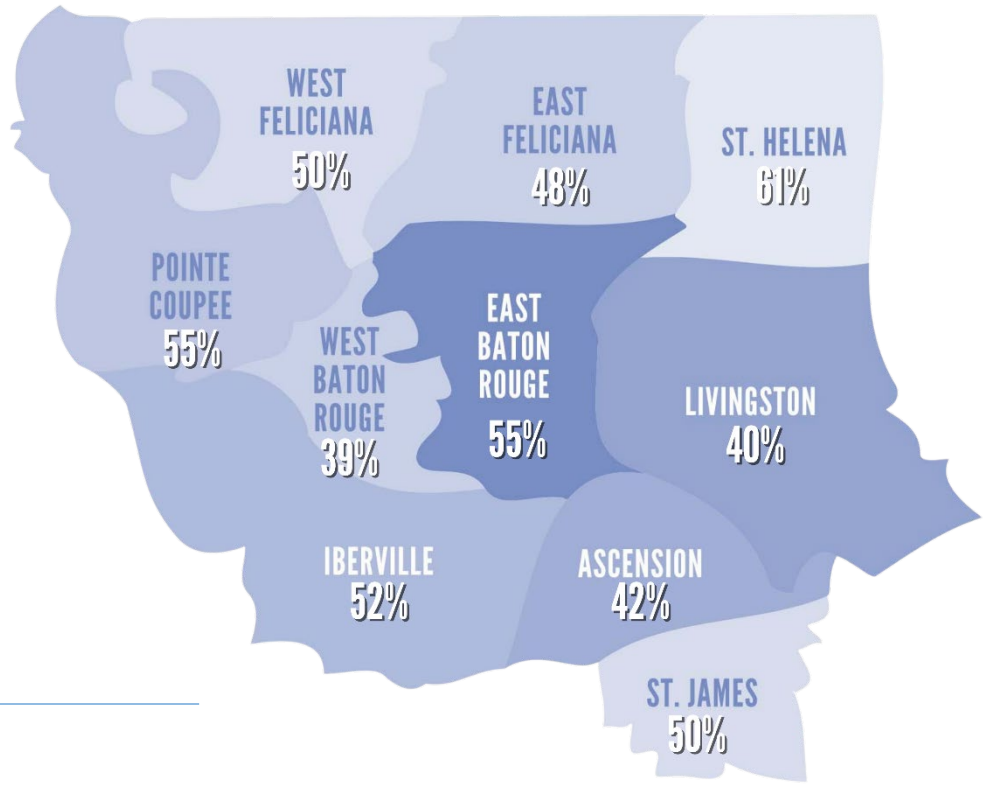


51% ALICE & BELOW POVERTY

*2023 ALICE Report for Louisiana

www.cauw.org/ALICE

ALICE in our
10 Parish Region



2023 ALICE Report for Louisiana

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How We Help:
Competitive Grants

Grant Focus Areas

Basic Needs
Economic Mobility
Education
Health

Types of Grants Available

Project Grants
Innovation Grants
Basic Needs Grants
Community Responsiveness Grants

www.cauw.org/funding-opportunities

Capital Area United Way

How We Help:
Community Initiatives

211/CAUW

Areas of Emphasis:

1. 24/7 Information & Referral
2. Care Coordination
3. Crisis Intervention
4. Disaster Support Services

BANK ON BATON ROUGE

Areas of Emphasis:

1. Second Chance Bank Accounts
2. Financial Literacy Education
3. Exploring Financial Technology Programs

SingleCare Prescription Savings Card

Providing community members with access to affordable prescription medications, ensuring greater health and financial stability

SingleCare

United We Feed

Fresh produce distributions to the ALICE population

UNITED WE FEED

United 4 Vets

Aims to coordinate, streamline, and provide wraparound services to veterans and their families.

UNITED 4 VETS

VITA (Volunteer Income Tax Assistance)

Free tax preparation for low to moderate income individuals and families

VITA United Way Capital Area United Way
A UNITED WAY COLLABORATIVE

Thank You!

for allowing us to serve your community for 98 years!

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