

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

United Way Announces Grant Opportunity for Ascension Parish Non-Profits

BATON ROUGE, LA (Oct. 9, 2019) – The Capital Area United Way along with the Ascension Parish Vision Council announced a new funding opportunity available to non-profit organizations providing resources to Ascension Parish. Interested organizations can apply beginning Oct. 9 through November 8, 2019. Up to \$100,000 will be awarded through this grant opportunity by the end of the year.

“We know that every parish has unique challenges and different solutions based on geography are required to meet the needs of our residents,” said Katie Pritchett, Senior Vice President of Impact and Operations at United Way. “Along with the support from companies like BASF and corporate partners, United Way can provide financial assistance directly to the organizations helping to create parish specific solutions that are more responsive to local community needs.”

United Way launched the Ascension Parish Vision Council (APVC) in 2016 as a committee serving in an advisory capacity to provide guidance for United Way’s impact work in Ascension Parish. The Council is comprised of community members, corporate partners, government entities and non-profits seeking to improve the health, education, income stability, and basic needs of Ascension Parish residents. Through research and community outreach, the priorities set forth by the APVC include increasing literacy for 0-5 year-old children, increasing access to mental health, physical health and dental health and increasing opportunities for youth around career development. Please visit www.cauw.org/funding-opportunities for a full listing of the priority areas for this request. Information and Technical Assistance Sessions will be held on Thursday, October 24th from 8:30 a.m. - 12:30 p.m. and Monday, November 4th from 1:00 p.m. - 5:00 p.m. at Our Lady of the Lake Ascension, Education Building, 721 E. Highway 30, Gonzales, LA 70737.

Capital Area United Way is currently investing over \$3 million in grants to local organizations throughout the 10 parish region. These grants address key issues and challenges in the areas of Education, Income Stability, Health and Basic Needs. For a full list of Impact Grants and the current impact in Ascension Parish, please visit www.cauw.org/impact.

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Capital Area United Way

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.