

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Announces Project Based Grant Recipients

BATON ROUGE, LA (October 28, 2019) – Capital Area United Way’s Board of Directors approved \$301,087 in funding recommended by community volunteers for the 2019-2020 Project-Based fall grant cycle. Volunteers selected 28 projects that will provide grant funding to short-term, project specific activities. Individual grant awards ranged between \$2,500 and \$15,000.

The Project-Based Grant Opportunity provides a mechanism for funding outside of the existing three-year program operations grant cycle, allowing Capital Area United Way to be more responsive to community needs throughout each fiscal year. Funding requests for projects addressed a specific problem within CAUW’s 10-parish region in the impact areas of education, income stability, health or basic needs.

“Project-Based Grants allow Capital Area United Way to partner with organizations outside of our traditional 3-year funding cycle,” said Katie Pritchett, Senior Vice President, Impact and Operations United Way. “This round of funding allowed for more rural investments to be made to create innovative solutions for the ALICE population.”

A total of 11 priority areas were developed with information gathered from community conversations, 2-1-1 data, and stakeholder engagement. These priority areas were considered some of the greatest need areas in the community and include issues like youth success, behavioral health, transportation and basic needs. Projects were prioritized for the Asset Limited Income Constrained Employed (ALICE) and rural populations. Grant funds were prioritized and awarded to organizations with applications that demonstrated alignment into these priority areas.

CAUW hopes to open Project Based Grants for a second round of funding in January 2020 and continue to invest more through this opportunity in future years.

A list of the Project-Based Grantees can be found at www.cauw.org/partners. To inquire about future grant opportunities, please visit <https://www.cauw.org/funding-opportunities>.

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Capital Area United Way

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.