

# PHOTO RELEASE

**CONTACT:**

Ashley Montagnino  
 Capital Area United Way  
 700 Laurel Street  
 Baton Rouge, LA 70802

P: 225-382-3502  
 F: 225-382-3523  
 E: [ashleym@cauw.org](mailto:ashleym@cauw.org)

**FOR IMMEDIATE RELEASE:**

## United Way Awards Grant to The Life of a Single Mom for Increased Access to Medical Services in Ascension Parish

**Baton Rouge, La. (January 21, 2020)** – Capital Area United Way awarded The Life of a Single Mom with a \$5,000 grant to assist with Single Moms Across America (SMAA) in Ascension Parish. This funding is part of the Ascension Parish Grant Funding Opportunity that awarded \$100,188 dollars to ten nonprofits for impact work in Ascension Parish.

“With this grant, The Life of a Single Mom will be able to expand their footprint in Ascension Parish,” said Edy Addison, Director of Community Impact and Initiatives at United Way. “They will continue to be a great access to providing necessary services to those mothers in Ascension Parish who need them the most.”

The grant will provide for the expansion of support groups to 40 moms for 12 months. These support groups will focus on mental health, parenting, financial health, and whole mom well-being. In addition, there will be eight health educational classes, \$10,000 in-kind donations of materials such as wipes and diapers and case management.

“The Life of a Single Mom is honored that Capital Area United Way entrusted us with an investment,” said Jennifer Maggio, Chief Executive Officer, The Life of a Single Mom. “Louisiana currently ranks second in the nation in single mother-led homes, with approximately 1 in 3 children in Ascension living in a single-parent home. This funding allows us to further expand services to ensure Ascension single mothers know there is hope, allowing us to provide life skills classes and opportunities to strengthen the overall community.”

This grant complements the existing work of United Way in the areas of Health, Education, Income Stability and Basic Needs of Ascension Parish residents. In addition to these dollars, United Way is investing 3 million in more than 37 programs and organizations that are providing services in our 10-parish area. All of these organizations are addressing ALICE (Asset Limited, Income Constrained, Employed), of which 45 percent of the Capital Area residents are considered employed but still struggle every month to afford necessary expenses like transportation, food, childcare and healthcare. These programs along with all of United Way’s current investments can be found on their website:

[www.cauw.org/partners](http://www.cauw.org/partners).

***\*Photos Attached***

**Caption: The Life of a Single Mom Photo 1:** (L-R) Becca Robicheaux, Funds Development Manager at The Life of a Single Mom; Jennifer Maggio, Chief Executive Officer, The Life of a Single Mom; and, Melanie Henderson, Community Impact Manager, Volunteer Engagement.

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**Capital Area United Way**

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).

