
FOR IMMEDIATE RELEASE

CAPITAL AREA UNITED WAY ANNOUNCES PARTICIPANTS FOR NON-PROFIT LEADERSHIP PROGRAM

BATON ROUGE, La. (September 5, 2019) - Capital Area United Way (CAUW), along with the Baton Rouge-based management consulting firm Emergent Method, announced the current and emerging leaders of nonprofit organizations who will participate in the inaugural CAUW Next Wave Leadership Series.

Participants represent a variety of nonprofits throughout the Capital region, which include:

- Addie Andrus – The Emerge Center
- Andrea Dubiel – Mental Health Association for GBR
- Brace B. "Trey" Godfrey, III – 100 Black Men of Metro Baton Rouge, Ltd.
- Carol Spruell – Catholic Charities Baton Rouge
- James A. Windom – Capital Area ReEntry Coalition
- Jasiri Basel – THE CEO MIND Foundation
- Jason Hughes – Project 70805
- Jerry W Jones Jr. – Baton Rouge North Economic Development District
- Nicole Scott – The BRidge Agency, INC
- Nicole Walker – UpLIFTD
- Pat LeDuff – Scotlandville CDC/ CADAV Inc
- Rene LeBlanc – Crossroads Recovery House
- Rob Carlisle – Child Advocacy Services
- Sherry Denig – Volunteer Ascension
- TaKara Abuwi – Boys & Girls Club of Baton Rouge
- Tatianna Hines – Front yard bikes
- Toni Bankston – Baton Rouge Children's Advocacy Center
- Weston Schild – Capital Area Alliance for the Homeless
- Rinaldi Jacobs – Scotlandville CDC

The five-month leadership development series will begin in September 2019 and end in January 2020. Throughout this program, participants will learn leadership skills necessary for success in organizations dependent on donors, volunteers, and mission-driven dedication. Topics within the program will focus on key development areas including appreciating various personality and communication styles; perfecting professional presence through presentation skills, meeting facilitation, and purposeful networking; staying positive in tough situations; and industry trends, planning and visioning.

Each participant will begin the program by receiving a personalized Hogan Leadership Forecast Series to provide an initial and in-depth analysis of his or her approach to work, leadership, and interaction with others in the workplace. This leadership assessment will be accompanied by a two-hour personal coaching session with a certified Hogan coach.

"Capital Area United Way, in partnership with Emergent Method is excited to provide this program as a way to train emerging leaders and equip them with the skills necessary to solve the unique challenges of leading mission-driven organizations," said George Bell, President and Chief Executive Officer of CAUW. "I look forward to seeing how these leaders share their expertise and talents with their staff, donors and volunteers to benefit our greater community."

In partnership with Capital Area United Way staff, the training series is led by Emergent Method's Director of Training Julie Laperouse, who has extensive experience in the training of high-performing professionals in leadership development, supervisory skills, soft skills, team building and operational improvements.

ABOUT CAPITAL AREA UNITED WAY

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our



community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.

ABOUT EMERGENT METHOD

Emergent Method is a Louisiana-based management and strategy consulting firm focused on helping companies and organizations innovate, grow, improve their performance and achieve their missions. We do this by bringing people and ideas together to understand opportunities, let ideas emerge and create multi-faceted solutions with results greater than the sum of their parts. By definition, we are a team dedicated to our clients as they transform, come into being, or become prominent – as they emerge – by supporting organizational growth through systematic planning and action. For more information, visit emergentmethod.com.

###