

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Partners with Methanex for United We Feed Distributions in Ascension Parish

Baton Rouge, La. (June 21, 2021) – During the month of May and early June, Capital Area United Way (CAUW) partnered with Methanex Corporation for several United We Feed distributions benefitting the Ascension Parish community. The first three distributions benefitted employees of Ascension Parish Schools, and the final distribution took place at Donaldsonville Area Arc, benefitting their clients.

“When Methanex approached us about doing a United We Feed event, we quickly got to work finding an organization in Ascension Parish, and the school system was the sensible choice,” said George Bell, President and CEO of Capital Area United Way. “With the end of the school year approaching, Ascension Parish Schools felt this was the perfect opportunity to recognize all support staff for their efforts this year. In addition, their dollars assisted clients of Donaldsonville Area Arc with the fresh produce needed to live healthy.”

Over the course of four different events, 728 Ascension Parish Schools employees were served, which equals 2,912 individuals based on a family of four; 698 boxes were distributed, which totaled 13,560 pounds of fresh food; and, 135 volunteer hours were served by 39 volunteers. Support staff included: custodial; maintenance; bus drivers; bus aides; child nutrition; and central office support staff.

“Methanex is committed to the ethic of Responsible Care, which sets a high standard for health and safety performance, environmental stewardship and social responsibility,” said Meg Mahoney, Manager of Stakeholder Relations at Methanex. “We are committed to being a good corporate citizen and strive to have a positive impact in the communities in which we operate. We enjoy the opportunity to support those in need and the non profit community through both volunteering and financial support.”

Through each distribution, CAUW and Methanex provided the employees with fresh produce boxes provided by Top Box Foods Louisiana; resource cards that included information about United Way 211/CAUW; SingleCare cards for prescription discounts; and gift certificates to local Associated Grocers stores.

Methanex, a producer of methanol located in Ascension Parish, conducted a SafeDays campaign as part of a recent turnaround to raise awareness of the importance of working safely and giving back to the community. For every “safe day” of work on site, the company made a donation to a nonprofit organization to invest in the community. Methanex invited their contractors to participate in the campaign, and during their most recent turnaround, Methanex, Turner Industries, Bengal Crane and Logistics, and Performance Contractors collectively contributed \$32,250.

****Photos Attached***

Caption: CAUW Photo 1: Methanex and CAUW staff members at the Bus Drivers distribution.



Caption: CAUW Photo 2: Methanex and CAUW staff members at the Child Nutrition distribution.



Caption: CAUW Photo 3: Methanex and CAUW staff members at Donaldsonville Area Arc distribution.



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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.