JAM JAM 2026

Sponsorships

Benefits & Perks

Sponsorship Benefits & Perks	Presenting Sponsor $50,000	Annual Meeting Sponsor $30,000	Evening Entertainment Sponsor $15,000	Stage 2 Sponsor $15,000	Afternoon Entertainment Sponsor $12,000	VIP Sponsor $10,000	Community Cornhole Sponsor $8,000	Kids Zone Sponsor $6,000	Lunch Time Sponsor $6,000	Kona Ice Sponsor $6,000	Beverage Sponsor $6,000	Shooting Range Sponsor $6,000	Car Show Sponsor $6,000	Pot Level Sponsor $5,000	Paddle Sponsor $4,000	Photo Booth Sponsor $3,000	Economic Mobility Sponsor $3,000	Lafayette Lagniappe Sponsor $2,750	Staff Hub Sponsor $2,000	Team Sponsorship Plus $1,500	Team Sponsor $500
EVENT PROMOTIONS																					
ognition as presenting sponsor on all communication chan	✓																				
Company logo on pre-event billboard ($1,000 value)	✓																				
Company logo on pre-event advertisements ($500 value)	✓																				
Speaking opportunity on stage at JAM JAM	✓																				
Company placed on all CAUW email signatures	✓																				
Opportunity to participate in media opportunities	✓																				
Logo on Save The Date	✓																				
Logo on all Stage 2 materials (print & digital)				✓																	
Company Logo placement at entry of Sponsored Zone	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓		✓		
Company listed in pre-event Press Release	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓				
Company Logo printed on Stage Banner	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓							
Sponsor spotlight on social media	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Recognition at annual meeting	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Company listed on website event	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Company listed on pre-event email blast	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company listed on social media	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Name listed on website	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DAY OF JAMBALAYA JAM EVENT																					
Cooking Team Entry	2 Cooking Teams		1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team	1 Cooking Team
Complimentary Cornhole Team	1 Team		1 Team	1 Team	1 Team	1 Team	1 Team	1 Team	1 Team	1 Team	1 Team	1 Team	1 Team	1 Team							
Custom Sponsor Sign for Cooking Tent	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Company Logo Printed on Event T-Shirts	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Select Cooking Team location based on sponsorship	1st Round		2nd Round	2nd Round	2nd Round	3rd Round	4th Round	5th Round	5th Round	5th Round	5th Round	5th Round	5th Round	6th Round	6th Round						
Extra 10x10 Tent Space	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓							
T-Shirts	20 Shirts		10 Shirts	10 Shirts	10 Shirts	8 Shirts	6 Shirts	4 Shirts	4 Shirts	4 Shirts	4 Shirts	4 Shirts	4 Shirts	4 Shirts	4 Shirts	2 Shirts	2 Shirts	2 Shirts	2 Shirts	2 Shirts	
Complimentary Jambalaya Jam Tickets	$1,250 worth of tickets		6 VIP & 35 AYCE	6 VIP & 35 AYCE	4 VIP & 15 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 10 AYCE	2 VIP & 8 AYCE	8 AYCE	8 AYCE	8 AYCE	6 AYCE	4 AYCE	
Complimentary United Way Promotional Items & Swag	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Access to Breakfast, Lunch, & Snack Stations	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
POST JAMBALAYA JAM EVENT																					
Private breakfast with George Bell, up to three guests	✓		✓	✓	✓	✓															
Recognition in Annual Report	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Name in post event Press Release	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓