



**JAMBALAYA JAM  
2023 SPONSORSHIP  
OPPORTUNITIES**

**THURSDAY, OCTOBER 12, 2023  
NORTH BLVD. TOWN SQUARE • B.R.**

SPONSORED BY



BENEFITING



Capital Area United Way



# 2023 JAMJAM COOKING TEAM RULES AND REGULATIONS

## EVENT DAY SUPPLIES:

### UNITED WAY WILL PROVIDE THE FOLLOWING:

- Two six-foot tables, a company sign and flame-retardant piece of material to cook on. It is critical that all teams utilize the flame-retardant material when cooking to avoid damaging the event area (United Way will be fined if grease stains are found on site). United Way will provide supplies necessary to serve the jambalaya to the public (sample cups, sporks, napkins and serving gloves).

### TEAMS MUST PROVIDE THE FOLLOWING:

- 10ft x 10ft tent – no larger unless specified in sponsorship benefits. Tents must remain in place at all times and not placed on grass areas. Two tables will be provided by United Way, but teams must bring their own chairs.
- Each cooking team is responsible for providing their own containers to dispose of their grease. Those grease containers will have to be taken back with you at the end of the night. United Way will not have grease drums. **Do not pour grease in the city drains, trash receptacles or bathroom facilities.**
- Any supplies you will need to cook, set up, etc. No water will be provided on site.

### COOKING TEAM LEADERS MEETING:

- This meeting will take place virtually this year currently scheduled for **Wednesday, September 27th from 1:00 p.m. - 2:30 p.m.** Each team is required to have **at least one representative** attend to review the rules and last minute details. Unloading times will be given out at this time.

### COOKING TEAM LOCATION SELECTION:

- Spots (locations) will be selected at the virtual Cooking Team Leader's Meeting. The following sponsorships will be allowed to choose prior to the meeting in the following order: Presenting, VIP, Entertainment, Cornhole Games, Kids Zone, Lunch, Pot, Paddle, Lafayette Lagniappe, and Staff/Volunteer Hub). Team Sponsorship (\$1,500 and Team Sponsorship (\$500 level) locations will be determined by lottery based on sponsorship level during the Team Leaders Meeting.. Companies that have multiple teams (one per company location) can pick for all locations at the same time. CAUW will select location for those who are unable to select at the meeting.

### EQUIPMENT SPECIFICATIONS:

- Teams are required to use a 20 gallon jambalaya pot or larger when cooking jambalaya at the event to be considered for judging. No exceptions will be made, and a team will be **disqualified from the judging competition if a smaller pot is used.**

### JAMBALAYA INGREDIENT SPECIFICATIONS:

- Each team must supply all necessary supplies and ingredients needed to successfully prepare the Jambalaya. Only the following meats are allowed in any combination: pork, chicken and/or any kind of sausage. **ABSOLUTELY NO SEAFOOD!** A team will be disqualified from the competition if seafood is used. No par-boiled rice is allowed. **All food must be prepared and cooked on site;** vegetables and meats can be pre-cut prior to the event. No desserts or sides are needed. Again, water will not be provided, and all teams should bring the appropriate amount of water needed. In addition, teams will not have access to power on site. If power is needed, please bring a generator that can fit in your allotted space.

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## HEALTH CODE AND LIABILITY

- A health inspector will be on site the day of the event. All teams are to keep jambalaya pots covered when not cooking/serving and keep area clean. Teams are to use serving gloves and keep serving utensils clean/covered.
- Cooking team (every member) must sign a participation/liability in order to participate in the 2023 Jambalaya Jam. Forms will be emailed to the team captains prior to the event.

## JUDGING & AWARDS

### JUDGING INFORMATION:

- Each team will receive a designated container that will be used to collect the jambalaya sample. This container will be handed out on the day of the event and must be used when submitting the sample. Samples are due to the judging station between 3:50 – 4:15 p.m. No samples will be accepted after 4:15 p.m. The criteria for judging will be reviewed at the Cooking Team Leaders' Meeting. The samples are completely anonymous, and the judges will be isolated from the teams.

### AWARDS:

- Awards for best jambalaya will be presented to the first, second and third place cooking teams.

\*Appetizer and Cornhole Games (both optional) information will be sent to participants at a later date.



\*By signing below, I pledge the amount indicated above to be committed in full by SEPTEMBER 15, 2023. A signed form must be returned in order for Capital Area United Way to accept my pledge commitment. Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event. Sponsor benefits may be adjusted to ensure proper recognition. \*

For more information contact Ashley Montagnino:  
ashleym@cauw.org • phone: (225) 382-3502  
700 Laurel Street • Baton Rouge, LA 70802

# 2023 JAMJAM SPONSORSHIP FORM

THURSDAY, OCTOBER 12, 2023

NORTH BLVD. TOWN SQUARE • DOWNTOWN BATON ROUGE



SPONSOR NAME \_\_\_\_\_

RECOGNITION NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ MOBILE PHONE \_\_\_\_\_

FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

CHECK ONE OF THE FOLLOWING:

## YES, I WISH TO SUPPORT JAMJAM AT THE FOLLOWING LEVEL:

**SOLD** PRESENTING // \$50,000

**VIP** // \$15,000 *(or two at \$7,500)*

**ENTERTAINMENT** // \$10,000

**SOLD** CORNHOLE GAMES // \$7,500

**SOLD** KIDS ZONE // \$6,000

**SOLD** LUNCH SPONSOR // \$6,000

**POT LEVEL** // \$5,000

**PADDLE LEVEL** // \$4,000

**SOLD** LAFAYETTE ST. LAGNIAPPE // \$2,750

**SOLD** STAFF/VOLUNTEER HUB // \$2,000

**TEAM SPONSORSHIP PLUS** // \$1,500

**TEAM SPONSORSHIP** // \$500

**I AM UNABLE TO ATTEND, BUT WOULD LIKE TO CONTRIBUTE \$** \_\_\_\_\_

## PAYMENT

ENCLOSED IS A CHECK MADE PAYABLE TO: CAPITAL AREA UNITED WAY

I WISH TO BE BILLED:  TODAY  ON \_\_\_\_\_ (DATE)\*

PAY BY CREDIT CARD AT [WWW.CAUW.ORG/DONATE](http://WWW.CAUW.ORG/DONATE) \*INDICATE JAM PAYMENT ON "OTHER" PAYMENT LINE

FOR ADDITIONAL PAYMENT OPTIONS PLEASE CONTACT ASHLEY MONTAGNINO AT [ASHLEYM@CAUW.ORG](mailto:ASHLEYM@CAUW.ORG) OR (225) 382-3502

\*FULL PAYMENT MUST BE COMMITTED BY SEPTEMBER 15, 2023

By signing below, I pledge the amount indicated above to be committed in full by **SEPTEMBER 15, 2023**. A signed form must be returned in order for Capital Area United Way to accept my pledge commitment. Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event. Sponsor benefits may be creatively adjusted to ensure proper recognition.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please submit this form to Ashley Montagnino:  
[ashleym@cauw.org](mailto:ashleym@cauw.org) • phone: (225) 382-3502  
700 Laurel Street • Baton Rouge, LA 70802

[WWW.CAUW/JAMJAM](http://WWW.CAUW/JAMJAM)