

## RESOURCE DEVELOPMENT ANNUAL MEETING CAMPAIGN AWARDS



<b>Corporate Partner of the Year Award</b>	<b>Excellence Award</b>	<b>Achievement Award</b>	<b>Premier Award</b>
<p>This partner stands out from the rest. In addition to qualifying for the Excellence Award they also achieve <b>ALL</b> the following:</p> <p><b><u>Employee Giving</u></b></p> <ul style="list-style-type: none"> <li>• Supports CAUW’s community investments with at least 80% of its employee giving total.</li> <li>• Supports CAUW’s community investments with the CEO/LSM gift of \$1,500 or more.</li> <li>• Increased number of leadership givers or leadership givers</li> </ul>	<p><b><u>Employee Giving</u></b></p> <ul style="list-style-type: none"> <li>• 51% or more employee participation</li> <li>• Average employee gift is \$250 or more</li> <li>• Supports CAUW’s community investments with at least 70% of its employee giving total.</li> <li>• Supports CAUW’s community investments with the CEO/LSM gift of \$1,000 or more.</li> </ul>	<p><b><u>Employee Giving</u></b></p> <ul style="list-style-type: none"> <li>• 51% or more employee participation</li> <li>• Average employee gift is \$120 or more</li> <li>Supports CAUW’s community investments with at least 65% of its employee giving total.</li> <li>• Supports CAUW’s community investments with the CEO/LSM gift.</li> </ul>	<ul style="list-style-type: none"> <li>• This is given to all 1<sup>st</sup> time campaigns (Lapsed 4 or more years)</li> </ul> <p><b><u>Employee Giving</u></b></p> <ul style="list-style-type: none"> <li>• 51% or more employee participation</li> </ul>
<p><b><u>Corporate Giving</u></b></p> <ul style="list-style-type: none"> <li>• A minimum of a 20% increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year.</li> <li>• Partners with CAUW in Education, Health, Income Stability and Basic Needs; and/or raises visibility and awareness of CAUW’s impact in the community</li> </ul>	<p><b><u>Corporate Giving</u></b></p> <ul style="list-style-type: none"> <li>• A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year.</li> <li>• 100% of the support is invested in the work of CAUW</li> </ul>	<p><b><u>Corporate Giving</u></b></p> <ul style="list-style-type: none"> <li>• A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year.</li> <li>• 100% of the support is invested in the work of CAUW</li> </ul>	<p><b><u>Corporate Giving</u></b></p>
<p><b><u>Best Practices</u></b></p> <ul style="list-style-type: none"> <li>• ECC attends training</li> <li>• At least 6 of 10 best practices</li> </ul>	<p><b><u>Best Practices</u></b></p> <ul style="list-style-type: none"> <li>• ECC attends training</li> <li>• At least 6 of 10 best practices</li> </ul>	<p><b><u>Best Practices</u></b></p> <ul style="list-style-type: none"> <li>• ECC attends training</li> <li>• At least 6 of the 10 best</li> </ul>	<p><b><u>Best Practices</u></b></p> <ul style="list-style-type: none"> <li>• ECC attends training</li> <li>• At least 6 of the 10 best</li> </ul>



Capital Area United Way

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<b>Outstanding Board Member Award</b>	<b>Employee Campaign Coordinator of the Year</b>	<b>Volunteer United</b>	<b>Myron Falk Award</b>
<p>Presented to a board member who has devoted their time and talents to improve Capital Area United Way and ensure that we have the resources necessary to make a real impact on our community. This person is also a leadership donor. They truly LIVE UNITED -</p>	<p>Presented to the ECC who is really the hero and fuel behind the success of any workplace campaign. Their passion, voice, organizational skills, and work behind the scenes make it truly a success. This award is given to the person or team that best exemplify the spirit of what it means to LIVE UNITED!</p>	<p>Presented to an individual who has gone over and beyond with volunteer efforts.</p> <p>Not to be confused with the ECC</p>	<p>Given to a member of our staff. This individual is both nominated and selected by his or her peers, which makes it more special. Named after our first Executive Director, who was appointed in 1952, the award exemplifies extraordinary dedication and commitment to our community and our organization, and the winner carries on that legacy.</p>
<b>ALICE Award</b>	<b>Impact Partner Award</b>	<b>Community Builder Award</b>	<b>Going the Extra Mile Award</b>
<p>Presented to a community partner, non-profit or individual that shows commitment to the ALICE population</p>	<p>Presented to one of our non- profit grantees for their extraordinary dedication and commitment to the community.</p> <p>They also must be:</p> <ul style="list-style-type: none"> <li>• Responsive to the changing needs of clients and the community through exceptional services and programs</li> <li>• A model organization for collaboration and best practices that enhance the quality of service and life for the clients they serve</li> <li>• Creating lasting community impact through measured and proven results</li> </ul>	<p>Presented to the company with the largest Employee Average from each tier and 51%+ participation.</p> <p>Presented to the non-profit with the largest Employee Average and 51%+ participation.</p> <p>Presented to the company with the largest Corporate per Capita from each tier.</p> <p>Workplace Campaign Tiers            Tier 1: \$100,000 or more            Tier 2: \$50,000 - \$99,999            Tier 3: \$10,000 - \$49,999            Tier 4: \$0 - \$9,999</p>	<p>Presented to ALL campaigns that increase the workplace campaign by 10% and attend ECC trainings</p>

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