

AWARDS

Beginning in 2021, Capital Area United Way introduced the awards below based on the top 10 best campaign practices.



EXCELLENCE AWARD EMPLOYEE GIVING

- 51% or more employee participation
- Average employee gift is \$250 or more
- Supports CAUW's community investments with at least 70% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift of \$1,000 or more

CORPORATE GIVING

- A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- 100% of the support is invested in the work of CAUW

BEST PRACTICES

- Employee Campaign Coordinator attends training
- At least 6 of 10 best practices



ACHIEVEMENT AWARD EMPLOYEE GIVING

- 51% or more employee participation
- Average employee gift is \$120 or more
- Supports CAUW's community investments with at least 65% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift

CORPORATE GIVING

- A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- 100% of the support is invested in the work of CAUW

BEST PRACTICES

- Employee Campaign Coordinator attends training
- At least 6 of 10 best practices



PREMIER AWARD

Presented to all first-time campaigns with 25% or more participation.



CORPORATE PARTNER OF THE YEAR AWARD

This partner stands out from the rest. In addition to qualifying for the Excellence Award they also achieve ALL the following:

EMPLOYEE GIVING

- Supports CAUW's community investments with at least 80% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift of \$1,500 or more
- Increased number of leadership givers or leadership givers

CORPORATE GIVING

- A minimum of a 20% increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- Partners with CAUW in Education, Health, Income Stability and Basic Needs; and/or raises visibility and awareness of CAUW's impact in the community

BEST PRACTICES

- Employee Campaign Coordinator attends training
- At least 6 of 10 best practices



COMMUNITY BUILDER AWARD (EMPLOYEE AVERAGE)

Presented to the company and nonprofit with the largest Employee Average from each tier listed below and 51%+ participation.

Workplace Campaign Tiers

Tier 1: \$100,000 or more

Tier 2: \$50,000 - \$99,999

Tier 3: \$10,000 - \$49,999

Tier 4: \$0 - \$9,999



COMMUNITY BUILDER AWARD (PER CAPITA)

Presented to the company with the largest Corporate per Capita from each tier.

Workplace Campaign Tiers

Tier 1: \$100,000 or more

Tier 2: \$50,000 - \$99,999

Tier 3: \$10,000 - \$49,999

Tier 4: \$0 - \$9,999



GOING THE EXTRA MILE AWARD

Presented to ALL campaigns that increase the workplace campaign by 10% and attend Employee Campaign Coordinator trainings.



EMPLOYEE CAMPAIGN COORDINATOR (ECC) OF THE YEAR

Presented to the Employee Campaign Coordinator who is really the hero and fuel behind the success of any workplace campaign. Their passion, voice, organizational skills, and work behind the scenes make it truly a success. This award is given to the person or team that best exemplify the spirit of what it means to LIVE UNITED!

**TIER 1 & 2 PRESENTED TO:
Kristen Landry and Paul Martin (TotalEnergies)**

**TIER 3 & 4 PRESENTED TO:
Melissa Primes (Mercedes-Benz of Baton Rouge)**

VOLUNTEER UNITED AWARD

Presented to an individual who has gone over and beyond with volunteer efforts.

PRESENTED TO: Laura Holmes



ALICE AWARD

Presented to a community partner, non-profit or individual that shows commitment to the ALICE population.

**PRESENTED TO:
Southeast Louisiana Legal Services**



IMPACT PARTNER AWARD

Presented to one of our non-profit grantees for their extraordinary dedication and commitment to the community.

This partner is also responsive to the changing needs of clients and the community, a model organization for collaboration and best practices, and creates lasting impact through measured and proven results.

**PRESENTED TO: Catholic Charities
Diocese of Baton Rouge**

MYRON FALK SERVICE AWARD

Presented to a member of the Capital Area United Way staff who is nominated and selected by their peers. Named after the first Executive Director, this award exemplifies extraordinary dedication and commitment to our community and organization.

PRESENTED TO: Amey Shortess Crousillac

OUTSTANDING BOARD MEMBER AWARD

Presented to a board member who has devoted their time and talents to improve Capital Area United Way and ensure that we have the resources necessary to make a real impact on our community.

PRESENTED TO: Glenda Minor

CHAIRMAN'S AWARD

Presented to the Capital Area United Way Board chair for their commitment, dedication, support and leadership to the organization.

PRESENTED TO: Amanda Stout

THANK YOU TO THE FOLLOWING BUSINESSES FOR THEIR FINANCIAL SUPPORT

AAA
Acadian Companies
Air Products & Chemicals, Inc.
Albemarle Corporation
AmazonSmile Foundation
American Heart Association, B.R.
American Pump and Machine Works, Inc.
Americas Styrenics, LLC
AmeriHealth Caritas
Arlington Properties-Louisiana
Ascension Parish Assessors Office

 **Ascension Parish Public Schools**

   **Associated Grocers, Inc.**


AT&T
Atmos Energy
Automatic Data Processing
b1 Bank
Baker Schools
BancorpSouth Bank
Bank of America

 **Bank of St. Francisville**

Barber Brothers Contracting Co.

  **BASF Corporation**

Baton Rouge Area Chamber
Baton Rouge Children's Advocacy Center
Baton Rouge Clinic, AMC
Baton Rouge Coca-Cola Bottling Co.
Baton Rouge Community College
Baton Rouge Country Club
Baton Rouge Gallery

 **Bayou Federal Credit Union**

Best Buy

  **Big Buddy Program**

Bistro Byronz

  **Blue Cross and Blue Shield of Louisiana |**

Blue Cross and Blue Shield of Louisiana Foundation

Boardwalk Louisiana Midstream, LP
Boh Brothers Construction. Co., LLC

  **Boys & Girls Clubs of Metro Louisiana**

BREC
Breazeale, Sachse & Wilson, LLP
Broadmoor, LLC
Bureau of Ocean Energy Management
BXS Insurance
Capital Area Agency on Aging

  **Capital Area United Way**

 **Capital One Bank**

CareSouth
Caterpillar Foundation

   **Catholic Charities Diocese of Baton Rouge**

Catholic High School
CenterPoint Energy Service Company, Inc.

  **CF Industries, Inc.**

Champion Industries, Inc.

  **Citizens Bank & Trust**

City of Baton Rouge Parish of East Baton Rouge
City of Gonzales
Clay Young Enterprises LLC
Community Financial Insurance
Cornerstone Chemical Company
Corrosion Materials Inc

   **Costco**

Cox Communications
Deltech Corporation
DEMCO
Denka Performance Elastomer, LLC
Dillard's

  **DOW Chemical Company**

East Feliciana Parish Schools

 **Eastman Chemical Company**

Edwards Lifesciences, LLC
Eli Lilly and Company
Emergent Method

  **Entergy Louisiana & River Bend Station | Entergy Nuclear**

Enterprise Holdings
Erwinville Baptist Church
Exact Science Corporation

  **ExxonMobil**

 **Family Service of Greater Baton Rouge**

Fastenal

 **Faulk & Winkler, LLC**

FedEx
First Horizon Bank
First National Banker's Bank
Fluor Federal Petroleum Operations LLC.

 **FMOL Health System, Inc.**

Formosa Plastics Corporation, LA
Franklin Associates, LLC
Furmanite
G.E.C., Inc.

General Health System
General Motors Acceptance Corp.

Georgia Pacific Corporation

Global Payments, Inc.

Greater Baton Rouge Food Bank

Gresham Smith

Guaranty Bank & Trust Company

Gulf Coast Bank & Trust Company

  **Hancock Whitney Bank**

Hargrove Engineers & Construction
Hearst
Hilton Baton Rouge Capitol Center
Honeywell, Inc.

 **HOPE Ministries**

Humana Foundation
Iberville Parish Schools
IBM Corporation
Illinois Tool Works
Industrial Parts Specialties
Industry Print Shop

inoLECT
I-Star Energy Solutions, LLC
ITG Brands
J.C. Penney Company, Inc.
Jackson Elementary School
Jeds Local, LLC
Johnson Controls

 **Jones Walker LLP**

   **Kean Miller LLP**

Kellogg Company

 **Keystone Engineering**

Koura Business Group

La Capitol Federal Credit Union

State of Louisiana Offices (SCCC)

Landmark Bank

Laureate Academy Charter School

Lion Elastomers

Lipsey's, LLC

Liskow & Lewis



Louisiana AFL-CIO

Louisiana Art & Science Museum

Louisiana Community & Technical

Louisiana Companies

Louisiana Farm Bureau Federation

    **Louisiana Healthcare Connections**

 **Louisiana Mental Health Association**

 **Louisiana National Bank**

Louisiana Nursery

Louisiana Office Supply Co.

  **Louisiana State University**

LUBA Workers' Comp

Macy's

Marathon Oil Company

   **McGlinchey Stafford PLLC**

McMains Children's Developmental Center

   **Mercedes-Benz of Baton Rouge**

Meredith Eicher and Associates, LLC

Merrill Lynch

Mestizo's Louisiana Mexican Cuisine

MetaBank DBA Crestmark Bank

Methanex Corporation

Miscellaneous Campaign Money

Mission Heart, Inc.

 **Morgan Stanley**

Nationwide Insurance

  **NOVA Chemicals Corporation**

 **Nucor Steel Louisiana LLC**

     **NuStar Energy LP**

   **O'Brien House**

Ochsner Health System

Office of Juvenile Justice

Our Lady of the Lake Regional Medical Center

Oxy Basic Chemical Company, LLC

PALA-Group

Paychex, Inc.

Pennington Biomedical Research Center
Performance Contractors, Inc.

 **Phelps Dunbar, LLP**

Placid Refining Company LLC

Plaquemine Bank & Trust Company

PNC Financial Services Group, Inc.

Pointe Coupee Parish Schools

Price LeBlanc, Inc.

Principal Financial Group

  **PSC Group**

  **RAIN CII Carbon, LLC**

  **Raymond James Financial, Inc.**

Red River Bank

Regions Bank

Ricoh Business Solutions

Rockwell Automation | MAVERICK Technologies

Rotary Club of Baton Rouge

Rubicon LLC DBA Huntsman International

S.J.B. Group, Inc.

Schneider National Logistics

Share our Strength

   **Shell**

Shelter Insurance Company

Shintech Louisiana L.L.C.

Shoe Station

 **Society of St. Vincent de Paul Baton Rouge**

 **Southeast Louisiana Legal Services**

Southern University & Southern University

System Foundation

St. Helena Parish Schools

St. James Parish Government Employees

 **St. James Parish Hospital**

St. James Parish Sheriffs Office

St. John Primary

Stantec Consulting Services

Star Service, Inc.

State Auto

Stonehenge Capital Company, LLC

Stupp Corporation

SWBC Financial

  **Syngenta**

Target Stores

  **Taylor, Porter, Brooks & Phillips, LLP**

Teachers' Retirement System of Louisiana

The Cummins Foundation

 **The Emerge Center**

The First A National Banking Association

The McDonnell Group, LLC

 **The Mosaic Company**

  **The Newtron Group, Inc. | Triad Electric & Controls**

 **The Salvation Army of Greater Baton Rouge**

Thornton, Musso & Bellemin

    **TotalEnergies**

   **Turner Industries**

Union Pacific Foundation

United 1st Steps Non Profit, Inc.
United Way for Greater Austin
United Way of the Capital Area, Inc.
UnitedHealth Group

  **UPS Customer Center**

  **Valero**

 **Visit Baton Rouge**

  **Volunteers of America**

South Central Louisiana

WAFB, LLC

  **WBRZ-TV**

Wells Fargo

West Baton Rouge Parish Council

 **West Feliciana Parish Hospital**

West Feliciana Parish Schools

Western & Southern Financial Group

   **Westlake Corporation Geismar
& Plaquemine Sites**

Williams

Woman's Hospital

Worley

YWCA Greater Baton Rouge

Zachary Community Schools

    **Zachry Group**



SAVE THE DATES **2022 Employee Campaign** **Coordinator Training Sessions**

TUESDAY, AUGUST 23:

NOON – 4PM (VIRTUAL)

FRIDAY, AUGUST 26:

8AM – NOON (CAUW OFFICE)

MONDAY, SEPTEMBER 19:

8AM – NOON (CAUW OFFICE)

THURSDAY, SEPTEMBER 22:

NOON – 4PM (VIRTUAL)

MONDAY, OCTOBER 10:

8AM – NOON (CAUW OFFICE)

Interested in running a workplace campaign?

Please email ameyc@cauw.org.

**We are Stronger Together when
we all LIVE UNITED!**

TOP 25 CURRENT YEAR FINANCIAL SUPPORT

1. Shell
2. ExxonMobil
3. Turner Industries
4. DOW Chemical Company
5. Entergy Louisiana | River Bend Station, Entergy Nuclear
6. BASF Corporation
7. Westlake Corporation Geismar & Plaquemine Sites
8. Nucor Steel Louisiana, LLC
9. PSC Group
10. The Newtron Group, Inc. | Triad Electric & Controls
11. The Mosaic Company
12. CF Industries, Inc.
13. NuStar Energy LP
14. TotalEnergies
15. NOVA Chemicals Corporation
16. Blue Cross and Blue Shield of Louisiana |
Blue Cross and Blue Shield of Louisiana Foundation
17. UPS
18. Louisiana Healthcare Connections
19. Zachry Group
20. Associated Grocers, Inc.
21. Hancock Whitney Bank
22. Syngenta
23. Capital One Bank
24. Louisiana State University
25. WBRZ-TV

TOP 25 WORKPLACE CAMPAIGNS

1. ExxonMobil
2. Turner Industries
3. DOW Chemical Company
4. BASF Corporation
5. Shell
6. Entergy Louisiana | River Bend Station, Entergy Nuclear
7. Westlake Corporation Geismar & Plaquemine Sites
8. The Newtron Group, Inc. | Triad Electric & Controls
9. Nucor Steel Louisiana, LLC
10. PSC Group
11. CF Industries, Inc.
12. NuStar Energy LP
13. TotalEnergies
14. UPS
15. Louisiana Healthcare Connections
16. Zachry Group
17. Syngenta
18. Associated Grocers, Inc.
19. Louisiana State University
20. WBRZ-TV
21. Hancock Whitney Bank
22. NOVA Chemicals Corporation
23. Mercedes-Benz of Baton Rouge
24. Blue Cross and Blue Shield of Louisiana |
Blue Cross and Blue Shield of Louisiana Foundation
25. Kean Miller LLP