

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way to Celebrate its 34th Annual Jambalaya Jam

Baton Rouge, La. (October 7, 2021) – The 34th Annual Jambalaya Jam, presented by Shell and benefiting Capital Area United Way, will be held at North Blvd. Town Square and Lafayette Street in downtown Baton Rouge on Thursday, October 21st from 5 – 8 p.m. Guests are invited to enjoy cold drinks and live music by party band After 8 while sampling jambalaya from more than 30 competing teams.

Tickets start at just \$10 and can be purchased at CAUW.org/JAMJAM. All proceeds benefit United Way.

Community sponsors make this event possible each year. Thank you to the following: Presenting sponsor – Shell; Community Game – BASF and Worley; Lunch and Staff/Volunteer Hub Sponsor – Dow Chemical Company; Kid's Zone – Turner Industries; Pot Level – Entergy River Bend Station, Hancock Whitney Bank, Keystone Engineering, The Mosaic Company; Lafayette Street Lagniappe – The McDonnell Group, LLC; and many more.

Ticket Options include:

Lunch To-Go – \$10 –Join us for lunch! We will be selling plates of jambalaya from 11 a.m. - 1 p.m. Pick up will be located in North Blvd Town Square in downtown Baton Rouge.

Dinner To-Go – \$10 – Pick up your to-go box from the Will Call table, fill it up with jambalaya and enjoy a delicious dinner on the go!

All-You-Can-Eat – \$15 –This ticket gets you as much jambalaya as you want from nearly 30 competing teams. We guarantee you won't leave this event hungry!

VIP Lounge – \$50 – Located in the heart of the event, the VIP Lounge includes unlimited jambalaya and drinks (soft drinks, beer and wine) as well as catered food, sweet treats and comfortable seating.

Awards will be presented for the following: 1st, 2nd and 3rd place overall winners; Community Games; People's Choice and Best Appetizer.

In-kind sponsors include: Baton Rouge Coca-Cola Bottling Company, Downtown Development District, Manship Theatre, and PODS.

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Capital Area United Way

For more than 97 years, Capital Area United Way has touched thousands of lives in our 10-Parish service area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.