

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Opens Nomination Process for 2022 Brotherhood Sisterhood Awards

Baton Rouge, La. (February 21, 2022) – In conjunction with National Brotherhood Sisterhood week, Capital Area United Way’s Brotherhood Sisterhood Committee has opened the nomination process for its Brotherhood Sisterhood awards.

The Brotherhood Sisterhood Awards – generously sponsored by Baton Rouge General and ExxonMobil – aim to honor individuals in our community who have, throughout their lives, worked toward the elimination of bias, bigotry and racism across ethnic, gender and religious lines.

The recipients of the Brotherhood Sisterhood Award reflect their support of this mission through their individual work to help break down the barriers that divide the community and prevent its citizens from working and living together in harmony. Over the last 60 years 98 individuals have been recognized through this event for their efforts related to the mission of Brotherhood Sisterhood.

“We are honored to continue this decades-long tradition and look forward to reviewing nominations carefully with the Brotherhood Sisterhood Committee in the coming weeks,” said George Bell, President and CEO of Capital Area United Way. “This is the 60th year that these awards have been a part of the community, and it is important to honor those who truly make our community a more diverse and inclusive place to live.”

This year’s Brotherhood Sisterhood Award winners will be honored at a breakfast on Friday, April 29th at 7:30 a.m. at the Executive Center. Tickets can be purchased at www.cauw.org/bhshawards.

The community is invited to nominate individuals between now and Wednesday, March 9, 2022, at www.cauw.org/livingunited. Winners will be announced shortly following the nomination deadline.

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Capital Area United Way

For more than 97 years, Capital Area United Way has touched thousands of lives in our 10-Parish service area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.