

# PRESS RELEASE

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## FOR IMMEDIATE RELEASE:

### Capital Area United Way Announces 2022 Brotherhood Sisterhood Award Recipients

**Baton Rouge, La. (April 7, 2022)** – Capital Area United Way’s Brotherhood Sisterhood Committee announces that Coletta Barrett and Marvin Borgmeyer will be honored as recipients of the 2022 Brotherhood Sisterhood awards. In addition to Barrett and Borgmeyer, the Brotherhood Sisterhood Committee also selected a recipient for its Pass the Torch Award – U.S. Navy Fireman Pedro Cerda-Torres. This award aims to honor individuals between the ages of 18 – 24 who are advancing the mission of Brotherhood Sisterhood.

“We are thrilled to bring back the Brotherhood Sisterhood awards following the pause during the COVID-19 pandemic” said George Bell, President, and CEO of Capital Area United Way. “Coletta, Marvin, and Pedro are truly deserving of this honor and continue to exemplify the spirit of these awards and the advancement of the mission of Brotherhood Sisterhood. We are also so thankful to Baton Rouge General and ExxonMobil for sponsoring this important effort.”

Since 1963, the Brotherhood Sisterhood Awards – generously sponsored by Baton Rouge General and ExxonMobil – aim to honor individuals in our community who have, throughout their lives, worked toward the elimination of bias, bigotry, and racism across ethnic, gender and religious lines.

Barrett currently serves as Vice President of the Mission for Our Lady of the Lake - Baton Rouge, which is part of the Franciscan Missionaries of Our Lady Health System. She also currently serves in the following capacities: Chairwoman of the Board for the Mayor’s Health City Initiative – HealthyBR; a member on The Faith Fund Board of Directors. She has served as chair of the Board for the Louisiana Emergency Response Network (LERN), which builds a statewide trauma, time-sensitive illness, and emergency response network. She is currently a Capital Area United Way Leadership donor, an OLOL Foundation giver, and a Paul Dudley White Legacy Donor for the American Heart Association, to name a few. She is currently a student at the Southeastern Louisiana University School of Nursing’s Doctorate of Executive Nursing Practice program. She is an alumna of the Leadership Baton Rouge program and is a catalyst for community health and a leader in community advocacy. She is married to Buddy Barrett, mother to Jessica and Lauren, and NaNa to Aiden, Ethan, Alex Jr. and Danielle.

Borgmeyer is retired from ExxonMobil after 37 years of service. He is a graduate of the Missouri University of Science and Technology with both Bachelor and Master of Science degrees as well as a Professional Degree. He also earned his Master of Business Administration from LSU. Borgmeyer has been involved on several foundation and advisory boards and committees throughout his life including but not limited to: Catholic High School Men’s Club Executive Committee; Emerge Foundation Board; Pennington Biomedical Research Foundation Board; Metanoia Manor; Missouri University of Science and Technology Alumni Board. He has been a past recipient several awards, including but not limited to: President’s Award for Community Service (1993); Distinguished Service to the Arts Award (2003); Responsible Care Award for Community Awareness (2010); Association of Fundraising Professionals (AFP)

#### 2022 Brotherhood Sisterhood Award Recipients



COLETTA BARRETT



MARVIN BORGMEYER

#### 2022 Pass the Torch Recipient



PEDRO CEDRA-TORRES

Outstanding Volunteer Fundraiser Award (2012); Chamber of Commerce Community Leadership Award (2012); inRegister Magazine's Person of Character Award (2013); Power of 9 Award (2014); and the Golden Deeds Award (2016). He is married to Susan Borgmeyer, father to Matthew, Jeffrey, Michael, Julie and Timothy, and grandfather to Allie, Andrew, Emily, Avery, Claire, Gabe, Madelyn, and Alex with two more on the way.

Cerda-Torres, this year's Pass the Torch recipient, is a U.S. Navy Fireman who came to the United States in 2014. He is a cum laude graduate of McKinley High School and joined the Navy in October 2020. Currently, he is stationed in Virginia Beach. While at McKinley, he became involved with Humanities Amped, whose mission is to empower public school communities and youth organizations to cultivate healing justice, radical imagination, and a beloved community. His senior research project at McKinley focused on the experiences of an immigrant youth at schools in the community. His project brought awareness to teachers and English-native speaking students that did not realize how easy it was for an immigrant student to be excluded. He reached an advanced level of English proficiency in just three years, which is a remarkable achievement for anyone past early childhood. He is currently a member of the Navy's multicultural group that celebrates religion, sexuality and race throughout the ship and the entire Navy. He is the son of Alicia Torres and Francisco Cerda. His father will be accepting the award on his behalf.

The recipients will be honored at an awards breakfast on Friday, April 29<sup>th</sup> at The Executive Center, located at 250 South Foster Drive in Baton Rouge. Tickets are available now at [www.cauw.org/bhshawards](http://www.cauw.org/bhshawards).

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### **Capital Area United Way**

For more than 97 years, Capital Area United Way has touched thousands of lives in our 10-Parish service area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).