

CAPITAL AREA UNITED WAY ANNUAL REPORT 2022 - 2023

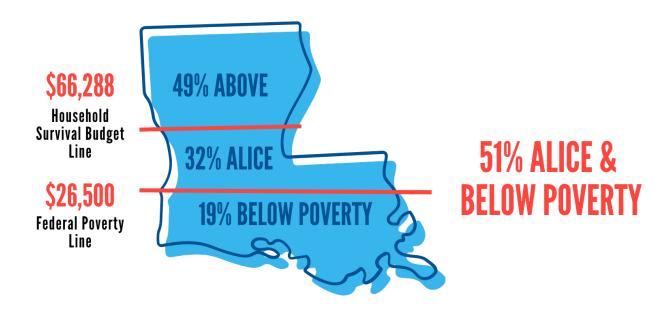




WHO WE HELP

who is ALICE?

CAUW's work prioritizes the **ALICE population**. **ALICE stands for Asset Limited, Income Constrained, Employed.** The ALICE population is comprised of working residents that are struggling to make ends meet, have little to no savings, and are one emergency away from falling into poverty. The ALICE population includes every race, age, gender, and ethnicity and work in a variety of professions across our community.



To provide a better understanding of ALICE, the 2023 United Way ALICE Report for Louisiana reveals that 32 percent, or 562,552, of Louisiana households are ALICE and another 19 percent live in poverty. Together, 51 percent of all Louisiana households cannot afford basic expenses — housing, child care, food, transportation, health care, cell phone access, and taxes. From 2019 and 2021, 22,980 additional households in Louisiana found themselves struggling financially, despite tax credits and other pandemic and Federal Emergency Management benefits.

To read more about our newest Louisiana ALICE data, visit www.cauw.org/alice:



HOW WE'VE HELPED

programs & initiatives

BANK ON BATON ROUGE

Bank On Baton Rouge is an Economic Mobility initiative that serves three focus areas:

- Assisting underserved populations with second chance bank accounts
- Promoting financial literacy education
- Exploring FinTech (Financial Technology) programs for the Greater Baton Rouge area
- This year, 190 people participated in financial webinars,
 20 clients were served through financial coaching and over 1,000 people were informed through community outreach.

SINGLECARE PRESCRIPTION DISCOUNT CARDS

SingleCare partners with pharmacies nationwide to provide customers with a lower price on prescriptions.

• This year, CAUW helped serve **2,975 people** with an overall savings of **\$268,976.07**.

UNITED4VETS

United4Vets aims to coordinate, streamline, and provide wrap-around services to veterans and their families.

 This year, we were able to provide work-ready events to over 50 veterans in our 10-Parish service region and 13 companies were engaged and connected to our veterans.

UNITED WE FEED

United We Feed is a Basic Needs Initiative that leverages corporate and community partnerships to provide fresh food access to our community's ALICE and poverty populations.

• This year, CAUW helped provide **950 boxes** of fresh produce to over **17,100 individuals**.

VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

The IRS's Volunteer Income Tax Assistance (VITA) program offers free basic tax return preparation to individuals who earn \$60k or less annually.

This year 6,249 tax returns were completed via VITA volunteers and MyFreeTaxes bringing \$7,669,336 dollars back into the community.

UNITED WAY 211/CAUW

United Way 211/CAUW is a free confidential service that helps people find the local resources they need, 24 hours a day, seven days a week.

• Total 211 Calls: 27,296 (July 1, 2022 - June 30, 2023)

Crisis Contacts: 4,267
 (July 1, 2022 - June 30, 2023)

 Care Coordination Contacts: 499 (January 1, 2022 - June 30, 2023)

CARE COORDINATION

NEW

In the past year, more than 27,296 people have reached out to United Way 211/CAUW to receive information, referrals, and navigation help. Continuing this tradition of connecting help seekers to service providers, we expanded our reach into referral and care coordination. Our coordinators follow a closed-loop system meaning that referrals aren't just made, they're followed up and the outcome of the referral is tracked. Our coordinators seek all available avenues for our clients, ensuring that their needs are met. Since its inception, we have provided care coordination services for 499 clients.

To learn more about our programs an initiatives, visit www.cauw.org/resourcecenter.



2022-2023 **GRANTS**

42 TOTAL PROJECT GRANTS

(2022-2023 Fiscal Year) **\$612,565 distributed**

21 INNOVATION GRANTS

(2022-2025 Fiscal Years)

\$1.5 million per year in Education, Health and Income Stability

23 BASIC NEEDS GRANTS

(2022-2023 Fiscal Year)

\$1,089,146.96 million distributed

6 COMMUNITY RESPONSIVENESS GRANTS

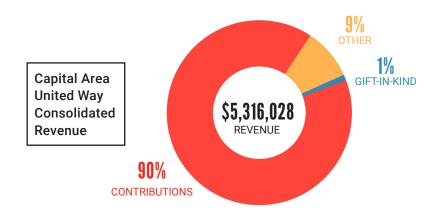
(2022-2023 Fiscal Year) **\$67,000 distributed**

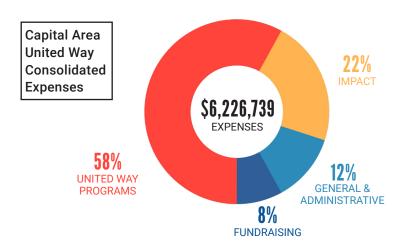


Responding to the Community's Greatest Needs

Scan QR Code to view current list of grantees.

2022-2023 FINANCIALS





2022-2023 Unaudited Financials

★ During the 2022-2023 fiscal year, \$1,424,147 in grants were awarded from MacKenzie Scott funding received during the 2021-2022 fiscal year.

BOARD OF DIRECTORS

OFFICERS

Michelle Hardy Turner Industries BOARD CHAIR

Dave Luecke
ExxonMobil
BOARD CHAIR ELECT

Joseph Britt Westlake SECRETARY

Glenda Minor Silket Advisory Services TREASURER

Jackie McCreary
CF Industries, Inc.
RESOURCE
DEVELOPMENT CO-CHAIR

Charlene Montelaro
Community Representative
RESOURCE
DEVELOPMENT CO-CHAIR

Jolen Stein
BASF Corporation
COMMUNICATIONS AND
MARKETING CHAIR

Eric Dexter
Civil Solutions
Consulting Group, Inc.
COMMUNITY IMPACT CHAIR

Jan Ross Huey and Angelina Wilson Foundation COMMUNITY IMPACT

CHAIR ELECT

Amanda Stout
McGlinchey Stafford, PLLC
PAST BOARD CHAIR

George Bell Capital Area United Way PRESIDENT/CEO

BOARD MEMBERS AT-LARGE

Michael Alcado Society of St. Vincent de Paul Baton Rouge

Cheri Ausberry, MBA Entergy Louisiana

Virginia Bell St. Helena Economic Development Foundation, Inc.

John Everett First Horizon Bank

Gaines Foster, Ph.D. Louisiana State University, Retired

Robert Harrison Southern University System Foundation

Calvin Hart Nucor Steel Louisiana, LLC

Scott Huffstetler Kean Miller LLP

Glynna Mayers Dow Chemical Company

Jayson W. Newell Baton Rouge Area Chamber

Dai Nguyen Shell

Aldo Russo, M.D. Ochsner Health System

Tina W. Schaffer, M.Ed., SHRM-SCP Franciscan Missionaries of Lake Health System

Paula Shepherd Blue Cross Blue Shield of Louisiana

Winship Songy Delta Land Services, LLC

Nick Speyrer Emergent Method

Eric Thomas Nexstar Broadcasting Baton Rouge

Clay Young Enterprises, LLC

AFRICAN AMERICAN LEADERSHIP COUNCIL

Cheri Ausberry, MBA Entergy Louisiana CHAIR

Ayanna Burton Nucor Steel Louisiana, LLC

Eric Dexter Civil Solutions Consulting Group, Inc.

Alsie Dunbar Bayer

Perry Franklin Franklin Associates

Greta Gordon Methanex Corporation

Robert Harrison Southern University System Foundation

Calvin Hart Nucor Steel Louisiana, LLC

Juanisha Hart Boutique Dopage

Caroline Mays ExxonMobil

Tre Nelson Ochsner Health

Terri L. Newby-Mearidy ExxonMobil

Brandon Smith Louisiana State University

Karen Smith
Turner Industries

Collis Temple, III Collis Temple III, Inc.

Rae Vasquez Jones Walker, LLP

Michael Victorian, Jr. *Phelps Dunbar, LLP*

Michael Victorian, Sr. CMA Technology Solutions

WOMEN UNITED EXECUTIVE CABINET

Laura Thomas
Antares Technology Solutions
CHAIR

Niki Norton Louisiana State University VICE CHAIR

Charlene Montelaro Community Representative PAST-CHAIR

Olivia LeBlanc Andrews BASF Corporation

Lana Crump Kean Miller LLP

Bonnie Stephens Eckhart ExxonMobil

Michelle Helfrich Denka Performance Elastomer

Kelly Hurtado Bank of St. Francisville

Angelique Manne Morgan Stanley

Jackie McCreary CF Industries, Inc.

Karen Smith Turner Industries

FINANCE COMMITTEE

Glenda Minor Silket Advisory Services CHAIR

Kevin Bergeron Regions Bank

John Everett First Horizon Bank Les Gatz Community Representative

Michelle Hardy Turner Industries

Kevin Rudge First Horizon Bank

Winship Songy Delta Land Services, LLC

Jacob Waguespack Faulk & Winkler



RESOURCE DEVELOPMENT CABINET

Jackie McCreary CF Industries, Inc. CO-CHAIR

Charlene Montelaro
Community Representative
CO-CHAIR

Cheri Ausberry Entergy Louisiana

Virginia Bell St. Helena Economic Development Foundation, Inc.

Kim Bourgeois LA Federal Credit Union

Ryan Brunet The Mosaic Company

Laura Hart Bryan Blue Cross Blue Shield of Louisiana

Lana Crump Kean Miller, LLP Angie Denham Merrill Lynch

Bonnie Stephens Eckhart ExxonMobil

Allen Guiher Worley

Robert Harrison Southern University System Foundation

Calvin Hart Nucor Steel Louisiana, LLC

Scott Huffstetter Kean Miller

Dave Luecke ExxonMobil

Melissa Miley The Miley Law Firm

Breaux Nader Wells Fargo

Jayson Newell Baton Rouge Area Chamber Dai Nguyen Shell

Niki Norton Louisiana State University

Nick Pentas Mercedes-Benz of Baton Rouge

Donn Peterson Turner Industries

Joshua Rosenberg Merrill Lynch

Donna Saurage Community Coffee

Tina Schaffer Franciscan Missionaries of Lake Health System, Inc.

Karen Smith Turner Industries

Winn Songy Delta Land Services, LLC

Laura Thomas Antares Technology Solutions

David Thompson Red River Bank

THANK YOU

Mestizo's Louisiana Mexican Cuisine

Mercedes-Benz of Baton Rouge

Jim Urdiales

Gwen Wild

Bobby Williams

Associated Grocers, Inc.

TO ALL OUR VOLUNTEERS
AND DONORS FOR THEIR
CONTINUOUS SUPPORT OF
CAPITAL AREA UNITED WAY.







COMMUNITY IMPACT CABINET

Eric Dexter Civil Solutions Consulting Group, Inc.

CHAIR

Jan Ross Huey & Angelina Wilson Foundation CHAIR-ELECT

Michael Acaldo Society of St. Vincent de Paul Baton Rouge

David Aguillard Catholic Charities Diocese of Baton Rouge

Virginia Bell St. Helena Economic Development Foundation, Inc.

Ed Bush American Red Cross

Will Campbell b1 Foundation

Rob Carlisle Child Advocacy Services Gaines Foster, Ph.D Louisiana State University, Retired

Les Gatz Community Representative

Dr. Stewart Gordon Louisiana Healthcare Connections

Melissa Grand Baker Donelson

Sarah Haneline BASF Corporation

Michelle Hardy Turner Industries

Monica Jeanpierre Southern University

Raymond Jetson MetroMorphosis

Davante Lewis Louisiana Budget Project

Jada Lewis AdaptED

Glynna Mayers Dow Chemical Company Brian Nosacka South Louisiana Bank

Melissa Parmelee St. James Episcopal Church

Aldo Russo, M.D. Ochsner Health System

Paula Shepard Blue Cross Blue Shield of Louisiana

Brian Sleeth Christian Outreach Center

Rene Taylor Family Service of Greater Baton Rouge

Courtney Tomlinson St. James Parish Government

Laura Vinsant Teach for America

Chloe' Wiley Blue Cross and Blue Shield of Louisiana Foundation

SPONSORSHIPS & GRANTS

American Pump and Machine Works, Inc.

Americas Styrenics, LLC

Associated Grocers, Inc.

Atmos Energy b1BANK

BASF Corporation

Blue Cross and Blue Shield of Louisiana

Capital One Bank CF Industries, Inc. **Distribution International DOW Chemical Company E Federal Credit Union**

Eastman Chemical Company Entergy Louisiana I Entergy Nuclear

Essential Credit Union

ExxonMobil

GeoSport Lighting Systems, LLC

Great River Industries Hancock Whitney Bank

Hargrove Engineers + Contractors

Home Bank IBERIABANK

Internal Revenue Service (IRS)

Investar Bank John Crane, Inc.

John H Carter Company Kean Miller, LLP

Keystone Engineering La Capitol Federal Credit Union **Louisiana National Bank Methanex Corporation**

Mosaic Company myfreetaxes.com

NOVA Chemicals Corporation Nucor Steel Louisiana, LLC

NuStar Energy LP

Olin Chlor Alkali

Pelican State Credit Union

Prosperity NOW PSC Group Red River Bank Regions

Seimer Institute Share Our Strength

Shell

Sigma Engineers & Constructors, Inc.

South Louisiana Bank Swagelok Louisiana

Syngenta

The Newtron Group, Inc. I Triad Electric &

Thornton, Musso & Bellemin

Turner Industries VINFORMATIX, LLC **Westlake Corporation**

Worley **Zachry Group**

IN-KIND

Associated Grocers, Inc. **BASF Corporation**

Blue Cross Blue Shield of Louisiana

Boutique Dopage Brew Ha-Ha

Catholic Charities Diocese of Baton Rouge

CF Industries, Inc **Charlene Montelaro**

Coca Cola Bottling Company, Baton Rouge

Community Coffee

East Baton Rouge Parish Main Library at

Goodwood

Entergy Louisiana | Entergy Nuclear

ExxonMobil

George Bell & Friends **Gresham Smith**

Hope Ministries

IBM

inRegister

Jackie McCreary

Louisiana Community Action Partnership by

Office of Social Services

Louisiana Nursery - Home & Garden Showplace Louisiana Resource Center for Educators (LRCE)

LSU Dining

Mestizo's Louisiana Mexican Cuisine

Michelle Hardy

MidCity Redevelopment Reliance

Nexstar Media Group, Inc

Nucor Steel Louisiana, LLC

PSC Group

Regions Bank

SchoolPlies Inc

Sharay's Southern Catering

Shell

St. James Parish Government

The Executive Center The Faith Fund

The Families of Molly Israel Lejeune

The Middleburg Institute

Top Golf

United Cajun Navy

Vivid Ink

WBRZ

Women's Graphic Services

LEADERSHIP DONORS

TOCOUEVILLE SOCIETY

Special recognition is given based on the following giving levels, and distinguished by each United Way within the United Way Tocqueville Society:

MEMBRES DE LA SOCIÉTÉ

\$10,000 - \$24,999

Dr. & Mrs. Frederic T. Billings III

Mrs. Beverly Coates

Mary Terrell Joseph

Teri & Gordon LeBlanc

Mr. & Mrs. Conville Lemoine

Cheryl & Dave Luecke

David Manship

Dianne & Doug Manship, Jr.

Claire & Richard Manship

Dina Manship & Patrick E. Planche

McMains Foundation

Mai & Dai Nguyen

John & Virginia Noland

Donna Saurage

Wendy & John Schempf The Thomas H. & Mayme

P. Scott Foundation

Kay & Roland Toups Jerry C. Fischer & John G.

Turner

Jean & William Wilcox

Joanna Wurtele Anonymous (2)

ORDRE DE LIBERTÉ \$25.000 - \$49.999

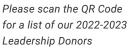
Ava and Cordell Haymon Mrs. Betty Simmons

LA SOCIÉTÉ **NATIONALE** \$100.000 - \$249.999

Mr. & Mrs. Newton B. Thomas

GOTTLIEB SOCIETY

Gottlieb Society members support United Way with an annual gift of \$1,000 or more, which is invested in the most effective, measurable programs that help more than 250,000 local people each year.





AWARDS

2022-2023 Campaign Awards based on the top 10 best campaign practices.





CORPORATE PARTNER OF THE YEAR AWARD

This partner stands out from the rest. In addition to qualifying for the Excellence Award they also achieve ALL the following:

EMPLOYEE GIVING

- Supports CAUW's community investments with at least 80% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift of \$1,500 or more
- Increased number of leadership givers or leadership givers

CORPORATE GIVING

- A minimum of a 20% increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- Partners with CAUW in Education, Health, Income Stability and Basic Needs; and/or raises visibility and awareness of CAUW's impact in the community

BEST PRACTICES

- Employee Campaign Coordinator attends training
- Completes at least 6 of 10 best practices



EXCELLENCE AWARD

EMPLOYEE GIVING

- 51% or more employee participation
- · Average employee gift is \$250 or more
- Supports CAUW's community investments with at least 70% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift of \$1,000 or more

CORPORATE GIVING

- A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- 100% of the support is invested in the work of CAUW

BEST PRACTICES

- Employee Campaign Coordinator attends training
- · Completes at least 6 of 10 best practices



ACHIEVEMENT AWARD

EMPLOYEE GIVING

- 51% or more employee participation
- Average employee gift is \$120 or more
- Supports CAUW's community investments with at least 65% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift

CORPORATE GIVING

- A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- 100% of the support is invested in the work of CAUW

BEST PRACTICES

- Employee Campaign Coordinator attends training
- · Completes at least 6 of 10 best practices



PREMIER AWARD

Presented to all first-time campaigns with 51% or more participation.



COMMUNITY BUILDER AWARD (EMPLOYEE AVERAGE)

Presented to the company and nonprofit with the largest Employee Average from each tier listed below and 51%+ participation.

Workplace Campaign Tiers

Tier 1: \$100,000 or more Tier 2: \$50,000 - \$99,999 Tier 3: \$10,000 - \$49,999

Tier 4: \$0 - \$9,999



COMMUNITY BUILDER AWARD (PER CAPITA)

Presented to the company with the largest Corporate per Capita from each tier.

Workplace Campaign Tiers

Tier 1: \$100,000 or more

Tier 2: \$50,000 - \$99,999 Tier 3: \$10,000 - \$49,999

Tier 4: \$0 - \$9,999



GOING THE EXTRA MILE AWARD

Presented to ALL campaigns that increase the workplace campaign by 10% and attend Employee Campaign Coordinator trainings.

EMPLOYEE CAMPAIGN COORDINATOR (ECC) OF THE YEAR

Presented to the Employee Campaign Coordinator who is really the hero and fuel behind the success of any workplace campaign. Their passion, voice, organizational skills, and work behind the scenes make it truly a success. This award is given to the person or team that best exemplify the spirit of what it means to LIVE UNITED!

TIER 1 & 2 PRESENTED TO:
David Hou, ExxonMobil
TIER 3 & 4 PRESENTED TO:
Karen Yonts, Citizens Bank & Trust

VOLUNTEER UNITED AWARD

Presented to an individual who has gone over and beyond with volunteer efforts.

PRESENTED TO:

Holly McGregor Carruth, LSU
Terri L. Newby-Mearidy, ExxonMobil

ALICE AWARD

Presented to a community partner, non-profit or individual that shows commitment to the ALICE population.

PRESENTED TO: BASF Corporation

IMPACT PARTNER AWARD

Presented to one of our non-profit grantees for their extraordinary dedication and commitment to the community.

This partner is also responsive to the changing needs of clients and the community, a model organization for collaboration and best practices, and creates lasting impact through measured and proven results.

PRESENTED TO: Pointe Coupee Early Childhood Coalition, Inc

MYRON FALK SERVICE AWARD

Presented to a member of the Capital Area United Way staff who is nominated and selected by their peers. Named after the first Executive Director, this award exemplifies extraordinary dedication and commitment to our community and organization.

PRESENTED TO: Peggy Waldrop

OUTSTANDING BOARD MEMBER AWARD

Presented to a board member who has devoted their time and talents to improve Capital Area United Way and ensure that we have the resources necessary to make a real impact on our community.

PRESENTED TO: Joseph Britt, Westlake Chemicals

CHAIRMAN'S AWARD

Presented to the Capital Area United Way Board chair for their commitment, dedication, support and leadership to the organization.

PRESENTED TO: Michelle Hardy,
Turner Industries

THANK YOU

TO THE FOLLOWING BUSINESSES FOR YOUR FINANCIAL SUPPORT

AAA

Acadian Companies

Air Products & Chemicals, Inc.

Albemarle Corporation & Foundation

Allied Solutions, LLC

AmazonSmile Foundation

American Heart Association, B.R.

American Pump and Machine Works, Inc.

Americas Styrenics, LLC

AmeriHealth Caritas

Antares Technology Solutions

Arlington Properties-Louisiana

Arthur J. Gallagher & Company

Arts Council of Greator Baton Rouge

Ascension Moving & Storage

Ascension Parish Assessors Office

Ascension Parish Public Schools



Associated Grocers, Inc.

AT&T



Automatic Data Processing

b1BANK

Bains Elementary School

Baker Schools

Bank of America



Bank of St. Francisville

Barber Brothers Contracting Co.



BASF Corporation

Bass Pro Shops

Baton Rouge Area Chamber

Baton Rouge Area Foundation

Baton Rouge Children's Advocacy Center

Baton Rouge Community College

Baton Rouge Country Club

Baton Rouge Gallery

Baton Rouge Telco Federal Credit Union

Baton Rouge Youth Coalition (BRYC)

Bayou Federal Credit Union

Best Buy

Big Buddy Program

Black & Veatch

Blue Cross and Blue Shield of Louisiana

Foundation

Boardwalk Louisiana Midstream, LP Boh Brothers Construction. Co., LLC

💂 Boys & Girls Clubs of Metro Louisiana

Broadmoor, LLC

Butler Machinery Company

Cadence Bank & Insurance California Pizza Kitchen

Capital Area Agency on Aging



🦣 🥷 Capital Area United Way

Capital One Bank

CareSouth

Caterpillar Foundation



Catholic Charities Diocese of Baton Rouge

Catholic High School



CenterPoint Energy Service Company, Inc.



Champion Industries, Inc.

Church Point Ministries



📜 💂 Citizens Bank & Trust

City of Gonzales

Clay Young Enterprises, LLC

Coca-Cola Bottling Company, Baton Rouge

Community Financial Insurance

Conagra Foods, Inc.

Cornerstone Chemical Company

Corrosion Materials Inc

Corteva Agriscience

Costco Wholesale Corporation

Cox Communications

Daikin Applied Americas

Delta Airlines, Inc.

Deltech Corporation



Denka Performance Elastomer, LLC

Dillard's

Distribution International



p DOW Chemical Company

Dutchtown Physical Therapy

East Feliciana Parish Schools

Eastman Chemical Company

💂 EBR City Parish Employees

EBR Recreation & Park Commission (BREC)



Elevance Health

Eli Lilly and Company

Emergent Method

Engineers & Constructors International



🔭 👚 Entergy Louisiana | Entergy Nuclear

enterprise Holdings **Erwinville Baptist Church**

Exact Science Corporation



ExxonMobil



Family Service of Greater Baton Rouge

Fastenal

Faulk & Winkler, LLC

FedEx

First Horizon Bank

First National Banker's Bank

Fluor Federal Petroleum Operations, LLC.

FMOL Health System, Inc.

Formosa Plastics Corporation, LA

Furmanite

G.E.C., Inc.

General Health System

General Motors Acceptance Corp.

Georgia Pacific Corporation

GeoSport Lighting Systems, LLC

Gerry Lane Enterprises

Girl Scouts Louisiana East

Great River Industries

Greater Baton Rouge Food Bank

Gresham Smith

Guaranty Bank & Trust Company

Gulf Coast Bank & Trust Company

T Hancock Whitney Bank

Hargrove Engineers & Construction

Hilton Baton Rouge Capitol Center

Home Bank

Honeywell, Inc.

HOPE Ministries

Huey & Angelina Wilson Foundation

Humana Foundation

Hunt, Guillot and Associates, LLC

Iberville Parish Schools

IBM Corporation

Illinois Tool Works

Industrial Parts Specialties

inoLECT

International Paper

Investar Bank

I-Star Energy Solutions, LLC

JC Penney

JD Bank

Jeds Local, LLC

John Crane, Inc.

John H. Carter Company

Johnson Controls

Jones Walker, LLP

JPMorgan Chase

Junior Achievement of Greater Baton Rouge

Junior League of Baton Rouge, Inc.

Kappa Kappa Psi



Kean Miller, LLP

Kellogg Company



🐞 Keystone Engineering

Kid's Orchestra

Koura Business Group

La Capitol Federal Credit Union

LA State Combined Charitable Campiagn (SCCC)

LA State Employees Retirement

Lamar Advertising Company

Landmark Bank

LaPorte CPAs & Business Advisors

Lion Elastomers

Liskow & Lewis

Louisiana Art & Science Museum

Louisiana Community & Technical

Louisiana Companies

Louisiana Farm Bureau Federation

Louisiana Federal Credit Union

Louisiana Health and Rehab Center, Inc.

Louisiana Healthcare Connections

Louisiana National Bank

Louisiana Nursery Home & Garden

Louisiana Office Supply Co.



Louisiana State University & Foundation

Macv's

Marathon Oil Company

McGlinchey Stafford, PLLC

Mercedes-Benz of Baton Rouge

Meredith Eicher and Associates, LLC

Merrill Lynch

Mestizo's Louisiana Mexican Cuisine

Methanex Corporation

Morgan Stanley

Nationwide Insurance

Neighbors Federal Credit Union

New Schools for Baton Rouge

Nexstar Media, Inc.

Northshore Technical Community College

NOVA Chemicals Corporation

Nucor Steel Louisiana, LLC

NuStar Energy LP

O'Brien House

Ochsner Health System

Office of Juvenile Justice

Olin Chlor Alkali

O'Reilly Auto Parts

Our Lady of the Lake Regional Medical Center

PALA-Group

Pathward



Pelican State Credit Union

Pennington Biomedical Research Center

Placid Refining Company, LLC

Plaquemine Bank & Trust Company PNC Financial Services Group, Inc.

Pointe Coupee Parish Schools

Postlethwaite & Netterville

Price LeBlanc, Inc.

Principal Financial Group



💂 RAIN CII Carbon, LLC

Raymond James Financial, Inc.

Red River Bank



🤵 Regions Bank

Ritter Maher Architects, LLC Rockhold Family Foundation, Inc.

Rockwell Automation | MAVERICK Technologies

Rubicon LLC DBA Huntsman International S.J.B. Group, Inc.



Shintech Louisiana, LLC.

Shoe Station

Sigma Alpha Iota

Sigma Engineers & Constructos, Inc.

Solvay

South Louisiana Bank

🌨 Society of St. Vincent de Paul, Baton Rouge

Southeast Louisiana Legal Services

Southern University & Southern University

System Foundation

St. Helena Parish Schools

St. James Parish Government Employees

St. James Parish Hospital

St. James Parish Sheriffs Office

Stonehenge Capital Company, LLC

Stupp Corporation

Suez Water Technologies & Solutions

Swagelok Louisiana SWBC Financial

Syngenta

Target Stores

Taylor, Porter, Brooks & Phillips, LLP

💂 Teachers' Retirement System of Louisiana

The Advocate

The Emerge Center

The First A National Banking Association

The Irene W. & C.B. Pennington Foundation

The Levy Company, APC

The Life of A Single Mom

The McDonnel Group, LLC

The Mosaic Company

The Newtron Group, Inc. | Triad Electric & Controls

The Salvation Army of Greater Baton Rouge

The Walls Project

Thornton, Musso & Bellemin

Three O'clock Project

TotalEnergies

Turner Industries

Union Pacific Foundation

UnitedHealth Group

Unum Group

UpLIFTD

THE UPS

US Bank

Valero

VINFORMATIX, LLC

Visit Baton Rouge

Volunteers of America South Central Louisiana

WAFB, LLC

Walgreens

★ WBRZ-TV

Wells Fargo

West Baton Rouge Parish Council

West Feliciana High School

West Feliciana Parish Hospital

West Feliciana Parish Schools

Westlake Corporation Geismar & Plaquemine Sites

Williams

Woman's Hospital

Women's Community Rehabilitation Center

Worley

YWCA Greater Baton Rouge Zachary Community Schools

Tachry Group

Interested in running a workplace campaign?

Please email ameyc@cauw.org.

We are Stronger Together when we all LIVE UNITED!

Please scan the QR Code to access our Resource Center where you can find 2023-2024 Campaign Materials for your workplace campaign.



TOP 25 CURRENT YEAR FINANCIAL SUPPORT

- 1. ExxonMobil
- 2. Turner Industries
- 3. DOW Chemical Company
- 4. BASF Corporation
- 5. CF Industries, Inc.
- 6. Westlake Corporation Geismar & Plaquemine Sites
- 7. Shell
- 8. Entergy Louisiana | Entergy Nuclear
- 9. The Newtron Group, Inc. | Triad Electric & Controls
- 10. Nucor Steel Louisiana, LLC.
- 11. NOVA Chemicals Corporation
- 12. UPS
- 13. PSC Group
- 14. NuStar Energy, LP
- 15. Zachry Group
- 16. Louisiana Healthcare Connections
- 17. TotalEnergies
- 18. Syngenta
- 19. Louisiana State University
- 20. Valero
- 21. Worley
- 22. WBRZ-TV
- 23. Hancock Whitney Bank
- 24. Associated Grocers, Inc.
- 25. Kean Miller, LLP



- 1. ExxonMobil
- 2. Turner Industries
- 3. DOW Chemical Company
- 4. BASF Corporation
- 5. CF Industries, Inc.
- 6. Westlake Corporation Geismar & Plaquemine Sites

TOP 25 WORKPLACE CAMPAIGNS

- 7. Shell
- 8. The Newtron Group, Inc. | Triad Electric & Controls
- 9. Entergy Louisiana | Entergy Nuclear
- 10. Nucor Steel Louisiana, LLC.
- 11. NOVA Chemicals Corporation
- 12. UPS
- 13. PSC Group
- 14. NuStar Energy, LP
- 15. Zachry Group
- 16. Louisiana Healthcare Connections
- 17. TotalEnergies
- 18. Syngenta
- 19. Louisiana State University
- 20. Valero
- 21. Worley
- 22. WBRZ-TV
- 23. Hancock Whitney Bank
- 24. Associated Grocers, Inc.
- 25. Kean Miller, LLP



Capital Area United Way was pleased to host the 3rd Annual 225GIVES online Giving Day. Through the generosity of individuals and companies alike we have been able to raise over \$6,200,000. A special thank you to our 2023 Sponsors!



225GIVES SPONSORS & IN-KIND

225 Magazine

AGives!

Associated Grocers, Inc.

BASF Corporation

Baton Rouge Area Foundation

Baton Rouge Business Report

Blue Cross Blue Shield of Louisiana

H&E Equipment Services

Mr. and Mrs. Cordell Haymon

Huey and Angelina Wilson Foundation

inRegister

Price LeBlanc Toyota/Lexus

Irene W. & C.B. Pennington Foundation

Marucci Sports

Methanex Corporation

UPCOMING EVENTS















ECC TRAINING DATES:

8/10/23Virtual 9-11am8/17/23Virtual 2-5 pm8/23/23In person 9-11am8/28/23In person 2-5 pm9/13/23In person 9-11am9/14/23In person 2-5 pm

SPEAKERS BUREAU:

8/17/23 Virtual 9-11am 8/18/23 Virtual 2-5 pm



BROTHERHOOD SISTERHOOD LUNCHEON & AWARDS CEREMONY

AT THE CROWNE PLAZA EXECUTIVE CENTER

10/24/23

@ 11am









