

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way President and CEO Selected for United Way Worldwide Fellowship Program

Baton Rouge, La. (June 23, 2021) – Capital Area United Way President and CEO, George Bell, has been selected to participate in United Way’s Fellowship Program. This fellowship program is an accelerated year-long development course designed for core leaders of United Way who are high performers and proven capacity for leadership.

“I am honored to have been chosen to be a member of this year’s Fellowship Program,” said George Bell, President and CEO of Capital Area United Way. “I look forward to working with participants from around the country and learn how Capital Area United Way can continue to improve upon and carry out our mission going forward into the future.”

Selection for the fellowship program is based on an individual’s performance, mastery of skills and core competencies, and potential for leadership. Applications come from the nearly 13,000 people serving in local United Ways around the world, and across all departments. Admission to the program is highly selective, with participation limited to just 30 applicants each year.

“People first leadership means building a diverse pipeline of leaders for the global United Way Network,” said Amy Dinofrio, Vice President of People & Culture at United Way Worldwide. “Identifying and supporting those team members who are high-performing and high-potential enables United Way to drive a culture of top-performing talent to advance the mission and serve every person in every community.”

United Way Worldwide’s 2021 Fellowship Program runs from March 2021 to October 2021. For more information please visit: <https://www.unitedway.org/careers/working-at-united-way>.

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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. United Way 211/CAUW provides free and confidential information and referral services to all living within the 10-Parish service area, 24 hours a day and seven days a week. Services can be accessed by dialing 211 or texting a zip code to 898-211. To learn more visit www.cauw.org.

About United Way

United Way fights for the health, education and financial stability of every person in every community. With global reach and local impact, we’re making life better for 48 million people annually. United Way is the world’s largest privately funded nonprofit, working in 95% of U.S. communities and 40 countries and territories. That’s why we’re the

mission of choice for 2.5 million volunteers, 7.7 million donors and 45,000 corporate partners. In the wake of COVID-19, we're helping people stay in their homes, stock their pantries, and protect their lives and livelihoods. And we're working to build resilient, equitable communities. Learn more at UnitedWay.org. Follow us: [@United Way](https://twitter.com/UnitedWay) and [#LiveUnited](https://twitter.com/UnitedWay).