

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

United Way Releases COVID-19 Notice of Funding Opportunity

BATON ROUGE, LA (May 21, 2020) – Capital Area United Way announced its first round of Funding Opportunities for COVID-19 relief to benefit area non-profits. CAUW will make \$80,000 available for the Safe Operations grant and another \$220,000 for COVID-relief funding to organizations responding to COVID relief and recovery. Applications for Safe Operations will open on Thursday, May 21, 2020. The goal of the Safe Operations funding opportunity is to support nonprofits needing to purchase personal protective equipment (PPE), cleaning, and sanitation supplies to protect their staff, clients, and our community’s vulnerable populations from COVID-19 spread.

“The needs of non-profits to operate safely both for their staff and clients is vital to continuing recovery from the COVID-19 pandemic,” said George Bell, President and CEO of Capital Area United Way. “The funds raised in our COVID-19 Community Relief Fund will be spent to ensure our partners and other area non-profits can operate and provide their services safely and effectively.”

The additional funds to partners will be utilized to support needs related to or from the effects of COVID-19 as it affects existing programming and organizational operations. United Way is continually evaluating the needs of the community at this uncertain time and future funding opportunities may be announced during the summer. Due to the nature of the pandemic, the priority of the types of projects and available funding may shift over time. The remaining COVID-19 relief funding will be distributed between May and July. Organizations interested in applying for these funds should contact Edy Addison at edya@cauw.org for additional timelines and information.

Grant dollars used are from the Capital Area United Way COVID-19 Community Relief Fund which was established to assist in the recovery from the pandemic for residents and organizations of our 10-parish area. Thanks to the generous support of individual, corporate, and philanthropic donors, along with a match from CAUW, grants will be made to 501c3 organizations in the Louisiana Capital Area for COVID relief. To donate to the fund visit www.cauw.org/covid19relief

Non-profits that are interested in applying for the Safe Operation grant are invited to visit www.cauw.org/funding-opportunities for more information.

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Capital Area United Way

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.