

MEDIA RELEASE

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FOR IMMEDIATE RELEASE:

ExxonMobil Contributes \$90,000 to Capital Area United Way's COVID-19 Relief Fund

Baton Rouge, La. (May 27, 2020) – As the Capital area moves into the first phase of recovery from the coronavirus pandemic, ExxonMobil has generously donated \$90,000 to Capital Area United Way's COVID-19 Community Relief Fund. This contribution will be used to aid those individuals and their families that are considered ALICE (Asset Limited, Income Constrained, Employed). The ALICE population has experienced additional hardships since the onset of the novel coronavirus pandemic as well as the Louisiana 211 operations that benefit the Capital area. A large portion of ExxonMobil's contribution will focus on aiding individuals or families suffering from food insecurities, as well as offering mental health assistance related to COVID- 19 in the north Baton Rouge area.

"ExxonMobil has been a generous corporate partner of Capital Area United Way for many years and has once again stepped up to aid the community when they needed it most," said George Bell, President and CEO of Capital Area United Way. "Right now, the needs in our community are great, but ExxonMobil's contribution of \$90,000 to COVID relief in our community will enable us to aid the ALICE population that has been severely impacted by the coronavirus as well as continue to serve all members of the community through the United Way's Louisiana 2-1-1 service."

Since the onset of COVID-19 in our community, United Way's Louisiana 211 service experienced a 264% increase in total contacts ranging in requests for information as well as relief across a spectrum of needs.

The impact of the novel coronavirus is widespread and will continue to affect our community for some time. Capital Area United Way is committed to providing immediate relief to our region in the form of feeding initiatives such as "United We Feed" as well as aiding in mental health assistance within our area of service. A large portion of ExxonMobil's contribution will provide aid to both of these needs within the zip codes 70802, 70805, and 70807. Since the onset of COVID-19, these communities have contacted Louisiana 211 specifically regarding food insecurities at an alarming increase of 213%, 120%, and 180% respectively. Mental health assistance requests have also seen a significant increase at 85% since March.

"We drive on the same roadways, share the same beloved restaurants and all call Louisiana our home. Our contribution is simply a reflection of this neighborly spirit – one that does not hesitate to lend a helping hand, especially in times of great need," said ExxonMobil Refinery Department Head Spencer Whiteley.

ExxonMobil is a long-time supporter of Capital Area United Way's efforts to support ALICE in the Capital area raising over a million dollars annually through their workplace campaign. These funds work to improve the health, education, income stability, and basic needs of our citizens with our community.

In addition to Capital Area United Way's continued commitment to serve the ALICE population in our 10-parish region, a COVID-19 Community Relief Fund to aid local residents and organizations in our area has been established and continues to accept contributions. For more information and to donate to the fund, visit www.cauw.org/covid19relief or text COVID2020 to 313131

Capital Area United Way

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.