

# PRESS RELEASE

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**FOR IMMEDIATE RELEASE:**

## UNITED WAY'S JAMBALAYA JAM RAISES RECORD-BREAKING \$107K FOR COMMUNITY

**BATON ROUGE, LA (October 12, 2018)** – Capital Area United Way held its 31st Annual Jambalaya Jam on Thursday, October 11 at North Blvd Town Square in downtown Baton Rouge. The event, presented by Dow, raised a record-breaking \$107,220 for United Way's work in the 10-Parish community.

Attendees enjoyed beautiful weather and live music by New Orleans party band The Mixed Nuts while sampling jambalaya from nearly 50 competing teams. At the end of the evening, awards were presented to the following:

- 1<sup>st</sup> place – BASF (*for the second consecutive year*)
- 2nd place – CF Industries
- 3rd place – NuStar Energy, L.P.
- People's Choice – SGS Petroleum Service Corporation
- Best Appetizer – Shell Convent Refinery (*for their shrimp bisque*)
- Community Games corporate winner – Hancock Whitney
- Community Games non-profit winner – Big Buddy

"Nothing brings people together in South Louisiana quite like jambalaya," said George Bell, President and CEO of United Way. "We are so thankful to everyone who came out to 'jam' with us – from the cooking teams to the volunteers, sponsors and attendees, it was so inspiring to see people come together to have fun and give back to our community in a big way."

Funds raised from the Jambalaya Jam will benefit United Way's fight for the health, education, income stability and basic needs of every person in the 10-Parish community.

Generous sponsors make this event possible. 2018 marks Dow's 10th year of being the presenting sponsor of the Jambalaya Jam. Other sponsors for this year's event include: Vinformatix, Hancock Whitney, Shell Geismar, ExxonMobil, SGS Petroleum Service Corporation, Republic Services, Westgate and many more.

In-kind sponsors included: Guaranty Media, Baton Rouge City Police, Baton Rouge Coca-Cola Bottling Company, Baton Rouge Business Report, City of Baton Rouge, DJ Big Daddy, Downtown Development District, Emergency Medical Services, Manship Theatre, Mockler Beverage Company, PODS, Raising Cane's Chicken Fingers, Regions Bank, St. Vincent de Paul and The UPS Store - #5036.

**Capital Area United Way**

Capital Area United Way works to create a community where everyone is empowered to achieve their full potential. CAUW is leading a movement to focus donated resources on programs that have significant impact within our communities; to move the needle by addressing our greatest needs. We are creating a pattern of real change by putting people in a position to achieve their full potential. Our efforts focus on impacting our communities in the areas of: education, income stability, health, basic needs, and community level strategies. To see the impact and learn how you can be the one, please visit [ThePowerOf1United.org](http://ThePowerOf1United.org).