

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Recognizes Volunteer and Award Recipients at Virtual Annual Meeting

Baton Rouge, La. (September 29, 2020) – Members of the Capital Area United Way Board of Directors, along with volunteers, donors, corporate and community partners, gathered virtually to celebrate the 2019 Workforce Campaign and kick off CAUW's 96th year during the organization's Virtual Annual Meeting. The event streamed live on Facebook and YouTube and was orchestrated by Digimentors from Alexandria, Va.

A slate of board members were nominated and elected to serve the organization. Board members at large are: Cheri Ausberry, Entergy Louisiana; Kelly Bienn, Baton Rouge Area Chamber; John Brown, Blue Cross Blue Shield of Louisiana; John Everett, IBERIABANK; Gaines Foster, Louisiana State University; Alfred Harrell, Southern University Foundation; Kelli Joseph, St. Helena Parish Schools Superintendent; Stan Levy, SASSO; Stephanie Manson, Franciscan Missionaries of Our Lady Health System; Jackie McCreary, The Mosaic Company; Melissa Silva, Mental Health Association of Greater Baton Rouge; Allen Pertuit, Shell; Nick Speyrer, Emergent Method; and, Clay Young with Clay Young Enterprises.

New board officers are: Board Chair – Aaron Stanford, Morgan Stanley Wealth Management; Board Chair Elect and Community Impact Chair– Amanda Stout, McGlinchey; Secretary and Community Impact Vice Chair – Joseph Britt, Westlake Vinyls; Treasurer and Finance Committee Chair – Glenda Minor, Community Representative; Resource Development Chair – Michelle Hardy, Turner Industries; Resource Development Chair Elect – Dave Luecke, ExxonMobil; Communications and Marketing Chair – Jolen Stein, BASF; Past Board Chair – Robert Schneckenburger, Hancock Whitney Bank; and President and CEO – George Bell.

Awards were given to the following:

- Corporate Excellence Award – for a company who continuously provides excellent financial and volunteer support in the community through United Way - presented to BASF
- ALICE Award – for bringing a voice and helping United Way create solutions around the ALICE (Asset Limited Income Constrained Employed) population – presented to Associated Grocers
- Impact Award – given to one of United Way's non-profit grantees for their extraordinary dedication and commitment to the community – presented to The Walls Project
- Myron Falk Award – given to an United Way staff member for extraordinary dedication and commitment - presented to Delores Hurst
- Outstanding Board Member Award – for providing outstanding support and leadership - presented to Robert Schneckenburger with Hancock Whitney
- Alexis de Tocqueville Society Award – United Way's highest award for exemplary leadership in the community, volunteerism and philanthropy - presented to Newton Thomas
- Employee Campaign Coordinator (ECC) of the Year Award - given to an individual who truly exemplifies what it means to LIVE UNITED – presented to Joseph Britt with Westlake Vinyls
- Volunteer United Award - given to an individual who has gone over and beyond with volunteer efforts - presented to Karen Smith with Shell Convent
- Achievement Award for Largest per Capita in Workplace Campaign – given to a company based on the average amount given by a workforce campaign – presented to NuStar Energy

Individual Campaign Awards can be found at cauw.org/corporatepartners
To learn how you can partner with Capital Area United Way, visit cauw.org.

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Capital Area United Way

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by

leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.