

# PRESS RELEASE

**CONTACT:**

Ashley Montagnino  
Capital Area United Way  
700 Laurel Street  
Baton Rouge, LA 70802

P: 225-382-3502  
F: 225-382-3523  
E: [ashleym@cauw.org](mailto:ashleym@cauw.org)

**FOR IMMEDIATE RELEASE:**

## United Way Releases Spring 2020 Project Based Notice of Funding Opportunity

**BATON ROUGE, LA (January 15, 2020)** – Capital Area United Way announced a Notice of Funding Opportunity for its next round of Project-Based Grants. Applications will be accepted until Friday, February 14, 2020 at 5 p.m. It may take up to 12 weeks for grant notifications following the deadline.

The Project-Based Grant Opportunity provides a mechanism for funding outside of the existing three-year program operations grant cycle, allowing Capital Area United Way to be more responsive to community needs throughout each fiscal year. Funding requests for projects should address a specific problem within Capital Area United Way's 10-parish region in the impact areas of education, income stability, health or basic needs. Up to \$300,000 will be awarded for the Spring 2020 cycle.

“The Project-Based Grant Opportunities allow Capital Area United Way to partner with organizations outside of our traditional 3-year funding cycle,” said Edy Addison, Director of Community Impact & Initiatives at United Way. “This past fall we were able to fund 28 short-term, project based activities. These projects will continue to help create innovative solutions for the ALICE population, those who are Asset Limited, Income Constrained, Employed which makes up 45 percent of our community. ”

There will be two Information and Technical Assistance Sessions at Capital Area United Way's office located at 700 Laurel Street in downtown Baton Rouge. The session dates and times are as follows: Tuesday, January 21 from 2 -4 p.m. and Tuesday, January 28 from 2- 4 p.m.

A total of 11 priority areas were developed with information gathered from community conversations, 2-1-1 data, and stakeholder engagement. These priority areas were considered some of the greatest need areas in the community and include issues like youth success, behavioral health, transportation and basic needs. Projects will be prioritized for the Asset Limited Income Constrained, Employed (ALICE) and rural populations.

Non-profits that are interested in applying for Project-Based Grant Opportunities are invited to visit [www.cauw.org/funding-opportunities](http://www.cauw.org/funding-opportunities) for more information.

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**Capital Area United Way**

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).