

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Partner FamilyWize Merging With SingleCare

Baton Rouge, La. (April 14, 2021) – Capital Area United Way’s prescription savings program, FamilyWize is merging with SingleCare to continue providing prescription discount cards to the 10-Parish service area and community partners. For the last 14 years, Capital Area United Way partnered with FamilyWize to provide the discount cards to save individuals and families \$4,313,914 in prescription savings. The merger with SingleCare will allow for steeper discounts and a broader network.

“We are excited for this new partnership as it will open new routes for the community to save on their prescriptions, especially the ALICE (Asset Limited, Income Constrained, Employed) population,” said Edy Addison, Director of Community Impact and Initiatives. “FamilyWize was a great partner to us, and we are excited to continue providing this service with bigger savings and more participating pharmacies.”

SingleCare is free to use by anyone by simply showing the prescription card to the pharmacist. Over 100,000 prescriptions qualify for discounts of up to 80 percent, and the card is accepted at national chains like Walgreens, Walmart, Albertsons and CVS. Insurance coverage is not required, and the card can be used an unlimited number of times. Pet prescriptions are also eligible for discounts as well.

Delivery services are available through GeniusRx, which includes free shipping. Details about the delivery services can be found at www.cauw.org/singlecare.

When signing up, members can join the SingleCare loyalty program, which allows for rewards to accrue on the account. When joining, members will automatically receive a \$5 credit to be used toward their first prescription refill. Every refill after that add \$1 savings to the account to be used at the member’s pleasure.

During the previous fiscal year (July 2019 - June 2020), FamilyWize served 4,642 individuals in the 10-Parish Louisiana Capital Area, saving them \$289,554 on prescriptions. Top prescription types included Mental Health (19.5%); Heart Disease (16.9%); Allergy and Asthma (11.9%); and, Diabetes (10.7%). Capital Area United Way is looking to expand the program. For more information, including to look up drug prices, visit www.cauw.org/singlecare. To submit a request for SingleCare cards, please contact Kristi Kron, Community Impact Manager, at kristik@cauw.org.

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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.