

PRESS RELEASE

CONTACT: Ashley Montagnino
Capital Area United Way
700 Laurel Street
Baton Rouge, LA 70802

P: 225-382-3502
F: 225-382-3523
E: ashleym@cauw.org

FOR IMMEDIATE RELEASE:

Capital Area United Way Announces ALICE Grant Recipients

Baton Rouge, La. (April 7, 2021) – Capital Area United Way awarded \$409,000 in grant funding to assist nonprofits in benefiting the ALICE (Asset Limited, Income Constrained, Employed) population in the 10-Parish service area. Grant funding will benefit 21 programs throughout all 10 parishes in the Louisiana Capital Area.

The ALICE population consists of working residents that are struggling to make ends meet, have little or no savings and are one emergency away from falling into poverty. ALICE encompasses those households struggling to afford basic household expenses and emergency situations, despite various forms of income. Forty-nine percent of CAUW's service area is defined as ALICE and/or living in poverty.

“Through the generosity of the community, we are happy to provide this funding to high-performing organizations in our community,” said George Bell, President and CEO of Capital Area United Way. “As we continue to move through the recovery phases of the COVID-19 pandemic, these funds will be vital in providing financial assistance to individuals and families, particularly the ALICE population.”

These grants, selected and evaluated by community Grant Review Volunteers, were awarded to the following recipients:

<u>Agency Name</u>	<u>Program Name</u>
Baton Rouge Youth Coalition (BRYC)	BRYC Community Financial Assistance
Big Buddy Program	Project Pathway
Boys & Girls Club of Greater Baton Rouge	Financial Assistance Program
Catholic Charities of The Diocese Of Baton Rouge	Parents & Children Together (PACT)
Christian Outreach Center of Baton Rouge Inc	2021 Utility Assistance
Epilepsy Alliance Louisiana	Support for Families of Children with Epilepsy
Family Service Of Greater Baton Rouge	Income Stability
Habitat For Humanity International Inc	Homeowner Mortgage Down Payment Assistance
Hope Ministries	HOPE Ministries of Baton Rouge
Launch	Out-of-Pocket Costs Associated with Therapy for Children with Disabilities
Opening Doors a Louisiana Non-Profit Corporation	Families in Transition
Sceptre Foundation Inc	BFI - CDP- Wilson - ReCast Family Condition and Behavioral Health Intervention
Society of St Vincent De Paul Baton Rouge Council	Conference Person to Person Neighbor Assistance
Stand For Children Leadership Center	Direct Assistance for ALICE Families
The Life Of A Single Mom	Single Mom Covid Recovery
The Safety Place (Formerly Lexlee's Kids)	Buckle Boogie
The Walls Project	FUTURES FUND Coding Bootcamp for Vets

Top Box Foods	EBT Match Program & Healthy Grocery Credits
Volunteer Ascension	Volunteer Ascension Community HUB
Volunteers of America Greater Baton Rouge	Volunteers of America Greater Baton Rouge
Youth Oasis	Assistance for Young ALICE Families

“We are thrilled to support the agencies in their efforts to support directly the ALICE population and their individual household needs,” said Edy Addison, Director of Community Impact and Initiatives. “Because of the challenges caused by the pandemic, we will continue to work with these agencies and others in the Capital Area to determine where additional challenges may be addressed to improve lives for the ALICE population.”

Grant funding through this process was provided to organizations who can provide direct financial assistance services to the target ALICE populations, specifically seniors, veterans, families with children aged 0-5 years old, and households experiencing unemployment due to COVID-19.

The ALICE Grants are in addition to the \$2.7 million awarded annually through program investment. During the COVID-19 pandemic, over \$445,000 was awarded to aid our nonprofit partners with COVID recovery.

To learn more about ALICE visit www.cauw.org/ALICE.

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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.