

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

United Way Awards Grant to the Greater Baton Rouge Food Bank for Increased Access to Food and Basic Needs in Ascension Parish

Baton Rouge, La. (January 17, 2020) – Capital Area United Way awarded the Greater Baton Rouge Food Bank with a \$10,737 grant to assist with mobile food distribution in Ascension Parish. This funding is part of the Ascension Parish Grant Funding Opportunity that awarded \$100,188 dollars to ten nonprofits for impact work in Ascension Parish.

“The Greater Baton Rouge Food Bank works to provide food to those most in need in our area,” said Edy Addison, Director of Community Impact and Initiatives at United Way. “With this grant, they can better serve the ALICE, those who are Asset Limited, Income Constrained yet Employed in the Ascension Parish area.”

The grant will provide increased access to food and basic needs through three monthly distributions of food boxes to pre-registered participants. These boxes will increase the number of households registered and the amount of children and adults impacted by this service.

“This Community Impact Grant will allow us to bring our Mobile Pantry Program to an underserved portion of Ascension Parish where 17% of the children in the parish face food insecurity,” said Mike Manning, President and CEO of the Greater Baton Rouge Food Bank.

This grant complements the existing work of United Way in the areas of Health, Education, Income Stability and Basic Needs of Ascension Parish residents. In addition to these dollars, United Way is investing 3 million in more than 37 programs and organizations that are providing services in our 10-parish area. All of these organizations are addressing ALICE (Asset Limited, Income Constrained, Employed), of which 45 percent of the Capital Area residents are considered employed but still struggle every month to afford necessary expenses like transportation, food, childcare and healthcare. These programs along with all of United Way’s current investments can be found on their website:

www.cauw.org/partners.

****Photos Attached***

Caption: Greater Baton Rouge Food Bank Photo 1: (L-R) Erin Douget, Associate Director of Development and Philanthropy, Greater Baton Rouge Food Bank; George Bell, Capital Area United Way President and CEO; Mike Manning, Greater Baton Rouge Food Bank President and CEO; and, Janet Pace, Vice President of Development and Philanthropy, Greater Baton Rouge Food Bank.

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Capital Area United Way

For more than 95 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.

