

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Partners With Morgan Stanley Women’s Leadership Council for Mother’s Day Distribution

Baton Rouge, La. (May 12, 2021) – Capital Area United Way’s Women United partnered with Morgan Stanley Women’s Leadership Council for a United We Feed event on Saturday, May 8 for Mother’s Day. The event benefitted struggling women receiving services from Catholic Charities – Diocese of Baton Rouge, IRIS Domestic Violence Center, and Grandparents Raising Grandchildren. Clients received a fresh produce box, courtesy of Top Box Foods, and gift baskets with various comfort and sanitization items that had been donated.

“We were happy to partner with the Morgan Stanley Women’s Leadership Council for this distribution,” said George Bell, President and CEO of Capital Area United Way. “Along with our Women United, this was the perfect opportunity to show these women how valuable they are to the community and their families.”

Produce boxes were also delivered to the LSU Student Food Pantry and St. Vincent DePaul. Gift Baskets will also be distributed at the Diaper Bank at Catholic Charities – Diocese of Baton Rouge.

United We Feed is a Basic Needs Initiative of Capital Area United Way that leverages corporate and community partnerships to provide fresh produce access to our community’s ALICE (Asset Limited, Income Constrained, Employed) and poverty populations. United We Feed sponsorships allow local businesses to nurture their community by providing fresh nutritious produce to a targeted group of individuals and families, allowing them to save money on groceries and ensure they have access to healthy foods.

As part of the Gottlieb and Alexis de Tocqueville leadership societies of Capital Area United Way, Women United seeks to improve the lives of those in the Capital Area with a focus on education, income stability, healthy living and basic needs - the building blocks for a strong community. Women United is committed to excellence in community service, fundraising, and dedication to the renewal, development, and empowerment of its members. The Premier Sponsor of Women United is BASF.

****Photos Attached***

Caption: CAUW Photo 1: Members of Morgan Stanley Women’s Leadership Council along with Aaron Stanford, Capital Area United Way Board Chair.



Caption: CAUW Photo 2: Fresh produce from Top Box Foods that was given out at the distribution.



Caption: CAUW Photo 3: David Aguillard, Executive Director of Catholic Charities, loads produce boxes into a vehicle.



Caption: CAUW Photo 4: Group photo of distribution participants.



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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.