

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Partners with Gerry Lane Enterprises for Distribution at Fathers On A Mission Event

Baton Rouge, La. (June 14, 2021) – Capital Area United Way (CAUW) partnered with Gerry Lane Enterprises | Chevy, Cadillac & Buick GMC Dealerships for a distribution at the Fourth Annual Celebration of Fatherhood event spearheaded by Fathers on a Mission. Held at BREC's Nairn Drive Park, the event, held the weekend before Father's Day, is a time for fathers and father figures to spend quality time with their children.

Supplies distributed by CAUW and Gerry Lane included: SingleCare prescription discount cards; hand sanitizer; air fresheners; N95 masks; car tag; car covers; hand towels; and, a yellow car blanket. Vouchers from Top Box Foods allow for the recipient to receive one combo box that will be delivered to their home on the date of their choice. The vouchers were provided through United We Feed, a Basic Needs initiative of Capital Area United Way that began at the onset of the COVID-19 pandemic.

**Photos Attached*



Caption: FOAM Photo 1 (L to R): George Bell, President and CEO, Capital Area United Way; Delores Hurst, Director of Income Stability, Capital Area United Way; Amey Shortess Crousillac, Vice President of Resource Development, Capital Area United Way; John Hutson, Community Impact Manager, Capital Area United Way; Kenny Robinson, Salesperson, Gerry Lane Enterprises; Levar Robinson, Executive Director, Fathers on a Mission; Dorian Daniels, Salesperson, Gerry Lane Enterprises; Alicia Thomas; Senior Finance Manager, Capital Area United Way; Diane Drake; Senior Corporate Relationship Manager, Capital Area United Way.

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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.