

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Awards Grant to Volunteers of America of Greater Baton Rouge

Baton Rouge, La. (June 1, 2021) – Capital Area United Way awarded Volunteers of America of Greater Baton Rouge (VOAGBR) with a \$25,000 grant to clients around sustainable housing. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

VOAGBR will provide essential financial assistance to defray costs associated with maintaining permanent housing for households that are facing imminent homelessness due to the loss of income and/or employment due to COVID. The clients will be existing and new ALICE (Asset Limited, Income Constrained, Employed) families.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

****Photo Attached***

VOAGBR Photo 1: David Kneipp, President and CEO, Volunteers of America of Greater Baton Rouge; Eboness Black, Vice President of Diversity and Supportive Services, Volunteers of America of Greater Baton Rouge; Krisi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.