

# PHOTO RELEASE

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## **FOR IMMEDIATE RELEASE:**

## Capital Area United Way Awards Grant to Top Box Foods

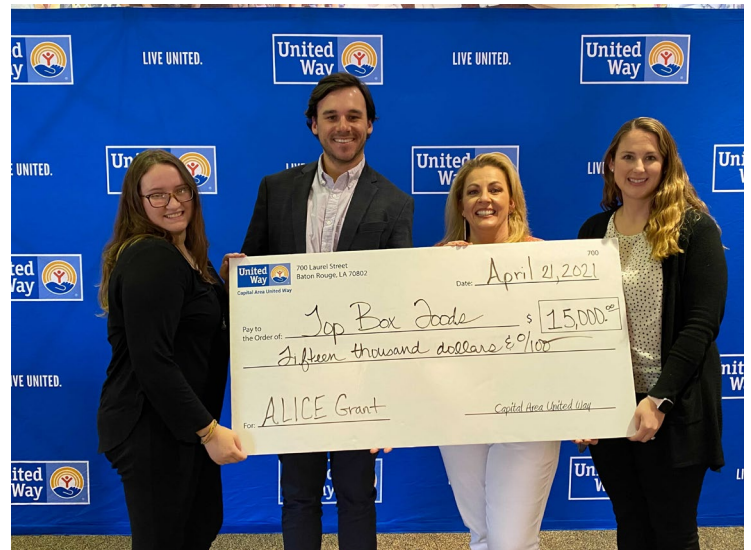
**Baton Rouge, La. (June 7, 2021)** – Capital Area United Way awarded Top Box Foods with a \$15,000 grant to assist clients in their EBR Match and Healthy Grocery Credit Program. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

Top Box Foods' funding will serve both existing and new participants that receive SNAP benefits as well as households that experience food insecurity but cannot qualify for food stamps. The EBT Match Program will continued to be offered, which participants using an EBT card will receive 50 percent off their orders. Currently, clients are offered up to \$20 off, and Top Box Foods plans to transition to make it an unlimited match program. This transition would allow for people to stretch their SNAP dollars.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

### ***\*Photo Attached***

**Top Box Foods Photo 1:** Anna Foster, Coordinator, Top Box Foods; Connor DeLoach, Development Manager, Top Box Foods; Krisi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



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## **Capital Area United Way**

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).