

PHOTO RELEASE

CONTACT:

Ashley Montagnino
Capital Area United Way
700 Laurel Street
Baton Rouge, LA 70802

P: 225-382-3502
F: 225-382-3523
E: ashleym@cauw.org

FOR IMMEDIATE RELEASE:

Capital Area United Way Awards Grant to The Life of a Single Mom

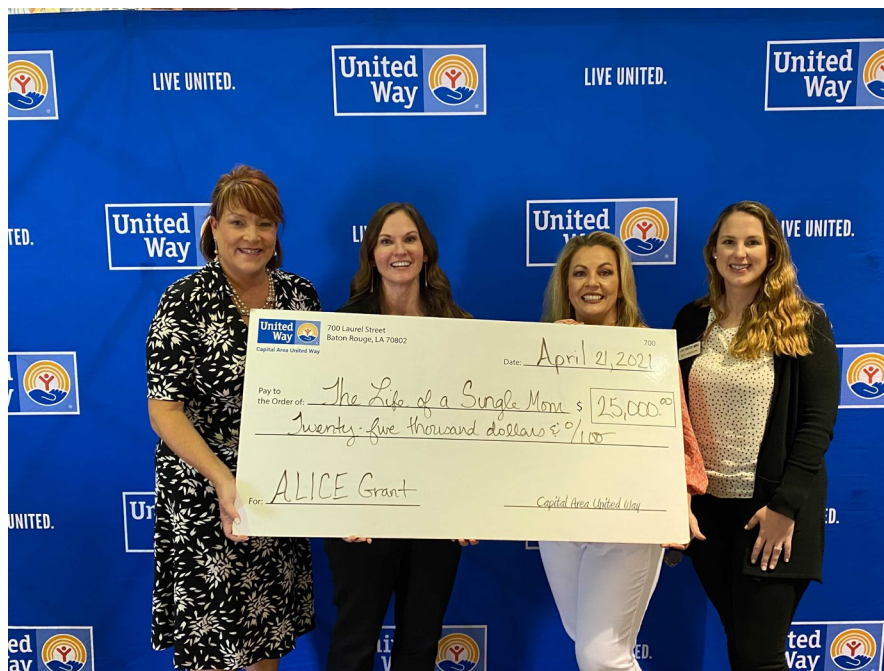
Baton Rouge, La. (May 21, 2021) – Capital Area United Way awarded The Life of a Single Mom of Baton Rouge with a \$25,000 grant for their Single Mom COVID Recovery program. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

Assistance will be given to single mothers, as defined by the IRS, with at least one child under the age of 19. Funding will serve more than 50 moms at \$500 each at variances on an as-needed basis. Focus is to improve the lives of single mothers by providing support groups and education in three core areas: parenting, finances, and health & wellness.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

****Photo Attached***

The Life of a Single Mom Photo 1: Shannon Robertson, Programs Manger, The Life of a Single Mom; Jennifer Maggio, Chief Executive Officer, The Life of a Single Mom; Krisi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.