

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Awards Grant to Stand for Children Leadership Center

Baton Rouge, La. (June 22, 2021) – Capital Area United Way awarded the Stand for Children Leadership Center with a \$6,500 grant to assist with Direct Assistance to ALICE Families. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

Funding will assist nine existing families—three will have \$1,000 given to their child’s licensed early learning center in the form of direct payment; five families will receive \$500 to support adult education in order to prevent utilizing savings or paying for the classes when other necessities are paid for; one family will receive \$500 to their child’s licensed early learning center and \$500 to support adult education. Each of these clients have been engaged with the program for at least one year.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.



****Photo Attached***

Stand for Children Photo 1: Kristi Kron, Community Impact Manager, Capital Area United Way; Nikki Dangerfield, Regional Organizing Director, Stand for Children; Edy Addison, Director of Impact and Initiatives, Capital Area United Way; Delores Hurst, Director of Income Stability, Capital Area United Way

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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.