

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Awards Grant to Sceptre Foundation

Baton Rouge, La. (May 13, 2021) – Capital Area United Way awarded the Sceptre Foundation with a \$25,000 grant for their Black Family Initiative (BFI) – CDP – Wilson – ReCast Family Condition and Behavioral Health Intervention initiative. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

The Black Family Initiative (BFI) - CDP – Wilson - ReCast Family Condition and Behavioral Health Intervention assists families/individuals with children age 0-5, seniors over 65, and unemployed households due to COVID. The goal is to grow from serving 41 families to 95 and serve areas such as food, quality care and education, and safe, affordable housing. BFI is a coalition of churches dedicated to restoring the black family, especially in crime-ridden zip codes like 70805 and 70811.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

****Photo Attached***

Caption: Photo 1: Rev. Donald Hunter, Founder, Black Family Initiative; Kristi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way.



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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.