

# PHOTO RELEASE

**CONTACT:**

Ashley Montagnino  
Senior Communications and Marketing Manager  
[ashleym@cauw.org](mailto:ashleym@cauw.org)  
225-382-3502

**FOR IMMEDIATE RELEASE:**

## Capital Area United Way Awards Grant to Habitat for Humanity

**Baton Rouge, La. (June 4, 2021)** – Capital Area United Way awarded Habitat for Humanity with a \$5,000 grant to assist clients in the homeownership program. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

Habitat for Humanity’s homeownership program allows clients to participate in sweat equity, budgeting, and financial literacy classes that will allow them to purchase their home. The funding provided through the grant will assist existing clients who have shown the commitment and dedication to meeting their financial obligations while building a better life for their families. Through the grant, five families will receive \$1,000 as a down payment on their home.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

***\*Photo Attached***

**Habitat for Humanity Photo 1:** Ashley Montagnini, Senior Communications and Marketing Manager, Capital Area United Way; Lynn Clark, Executive Director, Habitat for Humanity; Krisi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



###

**Capital Area United Way**

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).