

PHOTO RELEASE

CONTACT:

Ashley Montagnino
Senior Communications and Marketing Manager
ashleym@cauw.org
225-382-3502

FOR IMMEDIATE RELEASE:

Capital Area United Way Awards Grant to HOPE Ministries

Baton Rouge, La. (June 29, 2021) – Capital Area United Way awarded HOPE Ministries with a \$25,000 grant to assist new and existing ALICE clients. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

Through the funding, HOPE plans to expand their services to outlying parishes, while continuing to serve the clients in the 70805 zip code. The multi-faceted approach will help ALICE households overcome economic stability barriers, including poverty, frequent unemployment and income insecurity.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

****Photo Attached***

HOPE Ministries Photo 1: Kristi Kron, Community Impact Manager, Capital Area United Way; Janet Simmons, President and CEO, HOPE Ministries; Cristy Davidson, Director of Client Choice Food Pantry, HOPE Ministries; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



###

Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.