

# PHOTO RELEASE

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## **FOR IMMEDIATE RELEASE:**

## Capital Area United Way Awards Grant to Family Service of Greater Baton Rouge

**Baton Rouge, La. (June 10, 2021)** – Capital Area United Way awarded Family Service of Greater Baton Rouge with a \$25,000 grant to assist clients with Income Stability. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

Family Service will assign ALICE clients to a Benefits Specialist where benefit eligibility will be assessed to help clients with applications for all other resources available to meet their needs. Types of applications include but are not limited to SNAP, Child Care Assistance, Social Security and other related benefits. The focus is to provide continual case management to help with budgeting and financial issues so families can avoid emergencies while remaining independent. All assistance will not exceed \$1,000, and Family Service hopes to assist 30-35 individuals with this grant.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

### ***\*Photo Attached***

**Family Service Photo 1:** Evelyn Gibson, Program Coordinator, Family Service of Greater Baton Rouge; Krisi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



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## **Capital Area United Way**

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).