

PHOTO RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Awards Grant to Boys and Girls Club of Metro Louisiana

Baton Rouge, La. (June 15, 2021) – Capital Area United Way awarded Boys and Girls Club of Metro Louisiana with a \$20,000 grant to assist clients in their Financial Assistance Program. This funding is part of the ALICE Grant Funding Opportunity that awarded \$409,000 to 21 nonprofits in the Capital area.

With the grant dollars, Boys and Girls Club will provide rent, utilities and/or grocery assistance. Participants will be required to complete “The Club Matters” program, which is a financial literacy program that helps young people learn financial literacy, so they can make good financial decisions as adults. Each family will be capped at \$500, and financial assistance will only be paid to the vendor/landlord.

ALICE Grants seek to address the barriers experienced by the Asset Limited, Income Constrained, Employed (ALICE) population, specifically the following head of household types: seniors over 65; veterans; families/individuals with children aged 0-5; ALICE households due to COVID-related unemployment.

****Photo Attached***

Boys and Girls Club of Metro Louisiana Photo 1: Kelly Phillpott, Development Manager, Boys and Girls Club; Tony Leggio, Development Manager, Boys and Girls Club; Emily Sparks, Chief Development Officer, Boys and Girls Club; Krisi Kron, Community Impact Manager, Capital Area United Way; Edy Addison, Director of Impact and Initiatives, Capital Area United Way



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Capital Area United Way

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.