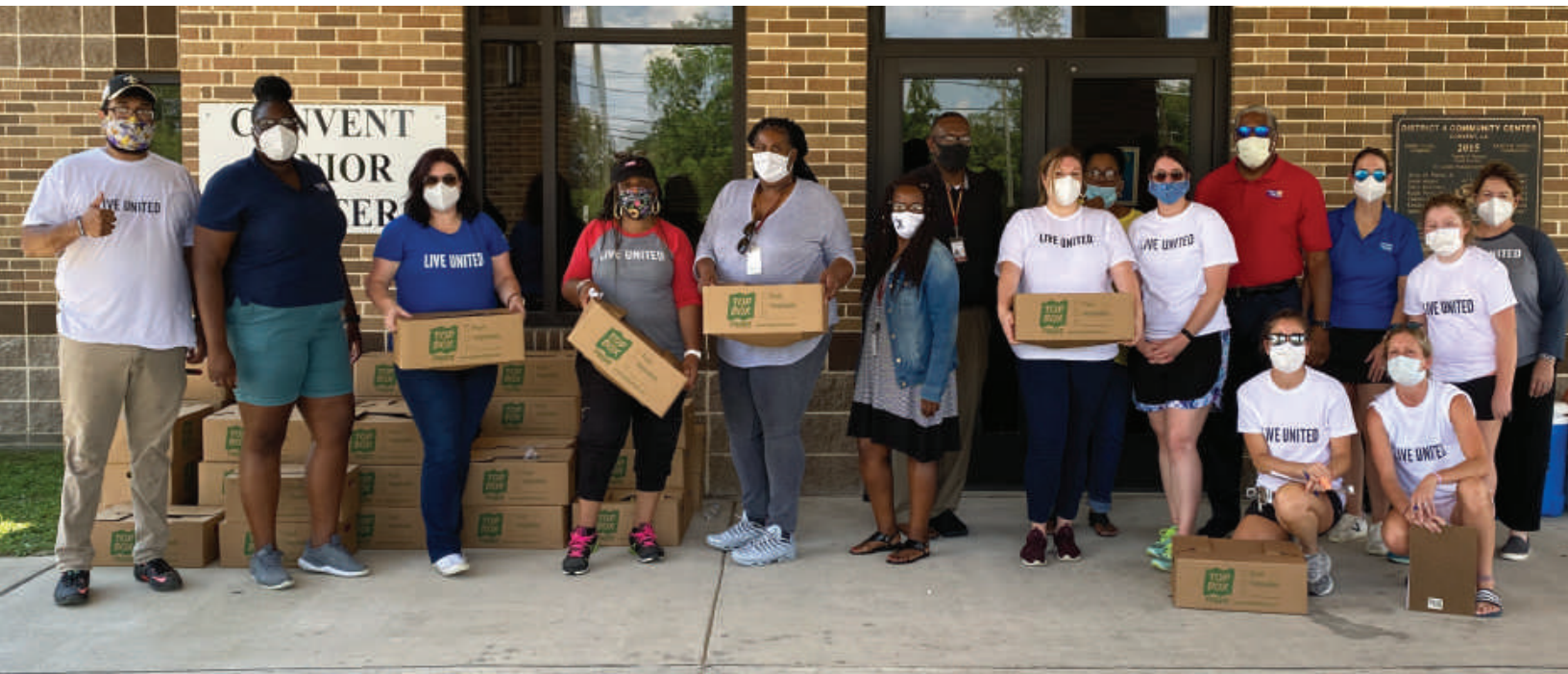


INVESTMENT OPPORTUNITIES

UNITED WE FEED



WHERE THERE'S A NEED,
THERE'S A WAY.



PARTNERSHIP OPPORTUNITIES

United We Feed is a Basic Needs Initiative of Capital Area United Way that leverages corporate and community partnerships to provide fresh produce access to our community's ALICE (Asset Limited, Income Constrained, Employed) and poverty populations.

United We Feed sponsorships allow local businesses to nurture their community by providing fresh nutritious produce to a targeted group of individuals and families, allowing them to save money on groceries and ensure they have access to healthy foods. Through this Capital Area United Way initiative we are showing community members that are in great need as a result of COVID-19 that they are not alone, together we will get through this.

These distribution events are also a great company service project providing team building and community support at the same time. We will provide press releases where the messaging will be adjusted for your business involvement both at a sponsorship level and/or volunteering level. These events can also be customized to fit your companies' interest within the ALICE population.

OPPORTUNITIES

\$30,000

Title Sponsor
SOLD - Hancock Whitney

\$5,000*

Provides 200 families in need with fresh produce for a week
Social media recognition as a "Sponsor Highlight"
Press and/or photo release
Recognition in Annual Report
Logo listed at event
Constant Contact email thank you that has a reach of 20,000+
Logo listed on post event Thank You email

\$2,500

Provides 100 families in need with fresh produce for a week
Social media recognition as a "Sponsor Spotlight"
Recognition in Annual Report
Logo listed at event
Constant Contact email which has a reach of 20,000+
Logo listed on post event Thank You email

\$1,000

Provides 40 families in need with fresh produce for a week
Social media recognition as a "Sponsor Spotlight"
Logo listed at event
Constant Contact email which has a reach of 20,000+
Logo listed on post event Thank You email

\$500

Provides 20 families in need with fresh produce for a week
Constant Contact email which has a reach of 20,000+
Logo listed on post event Thank You email

**This sponsorship allows one company to sponsor the entire event.
Additional families can be added at \$25 each. All other sponsorship levels can have multiple sponsors.*

CAUW will need 6 to 8 weeks in advance of event date to plan and execute.
Each produce box provides enough fruit and vegetables for a family of four for one week.



Capital Area United Way

OUR PARTNERSHIP

My company _____ agrees to sponsor _____ at the
\$ _____ level.

Company contact name: _____

Address: _____
Street City State Postal Code

Phone: (____) _____ - _____

Payment Methods:

Send me an invoice

Credit Card _____
Card Number Expiration Date

Company Representative _____

Date _____

CAUW Representative _____

Date _____

Thank you for your sponsorship!

Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event.

**UNITED WE FIGHT FOR THE HEALTH, EDUCATION,
INCOME STABILITY AND BASIC NEEDS OF EVERY
PERSON IN EVERY COMMUNITY**

LIVE UNITED®