



COVID - 19 RESPONSE

CAUW established a COVID-19 Community Relief Fund to assist in the recovery from the pandemic for the residents and organizations of our 10-parish region. Thanks to the generous support of individual, corporate, and philanthropic donors CAUW has stayed on the front lines of COVID relief through its own services and grants to social service organizations.

CAUW's 211 service continues to provide information and referrals to individuals seeking information about COVID-19 such as symptoms, testing sites, financial assistance available, and immediate access to mental health crisis support.

CAUW's COVID grants are available to support specific services and programs that respond to emergent needs as a result of COVID-19. Grants include funding for Safe Operations to purchase PPE and sanitation supplies. CAUW will continually evaluate the needs of the community at this uncertain time and invest dollars into organizations helping ALICE families recover from COVID.

GIVE

WHEN YOU DONATE TO CAPITAL AREA UNITED WAY, YOU ARE INVESTING IN YOUR OWN COMMUNITY. Through our Impact Model, led by community volunteers, you can be confident that your dollars are invested locally in programs that are doing the best work. Learn more about how you can make an impact at CAUW.ORG/give

ADVOCATE

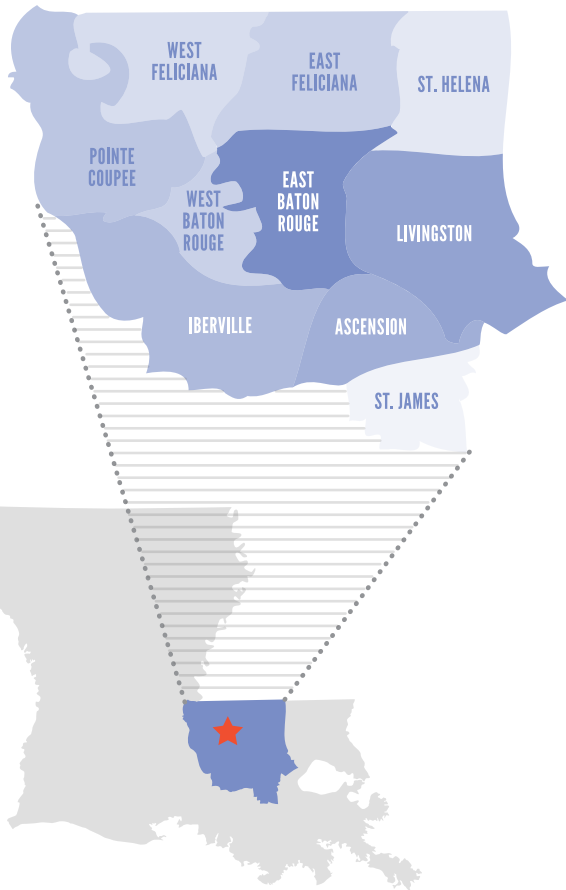
Capital Area United Way is creating lasting change in communities around the world, but we can't do it alone. By joining volunteers and donors both locally and nationally, we are providing a platform for you to make a bigger, deeper difference. Change doesn't happen without you. Visit CAUW.ORG/advocate to learn how you can join us.

VOLUNTEER

Capital Area United Way invites you to **VOLUNTEER UNITED** and become part of the strategic solution to achieve sustainable results. Whether you are a corporate partner, a donor or new to the Capital Area, join us because no other organization is better equipped to connect volunteers to the needs of our 10-parish service area.

JOIN THOSE IN THE CAPITAL AREA WHO ARE GIVING BACK SO OTHERS CAN GET AHEAD.

Visit CAUW.ORG/volunteer to find opportunities throughout the year.



**WHERE THERE'S A NEED,
THERE'S A WAY.**



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**700 LAUREL STREET
BATON ROUGE, LA 70802
(225) 383-2643 • CAUW.ORG**


Capital Area United Way




WHO WE HELP

NEARLY **49%**  OF OUR COMMUNITY IS CONSIDERED ALICE.

WHO IS ALICE?

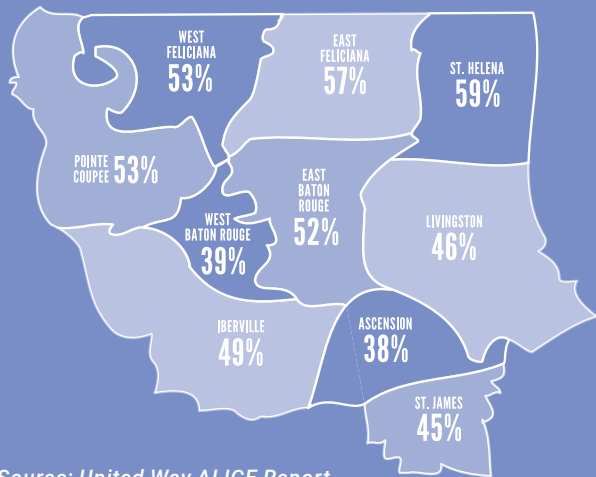
 **ASSET LIMITED** >> Households may not own a home or car, lack savings, and are one emergency away from financial crisis.

 **INCOME CONSTRAINED** >> Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.

 **EMPLOYED** >> Households are working or have worked, but are not earning enough income for basic economic survival.

WHERE IS ALICE?

The map below shows the total population struggling to afford basic needs in Capital Area United Way's 10-Parish service area. This is a combination of households living in poverty and those who are considered ALICE. For more information, please visit CAUW.ORG/ALICE.



Source: United Way ALICE Report 2020 Update for Louisiana

HOW WE HELP

PROGRAM IMPACT



Capital Area United Way's collective impact includes investing in Impact Grants to programs in the community through the 3-year funding cycle. CAUW invests in four priority areas within Education, Income Stability, Healthy Living, and Basic Needs.

- ▶ **\$2.7 MILLION** INVESTED ANNUALLY
- ▶ **41 PROGRAMS**
- ▶ **32 NON-PROFIT PARTNERS**

PROJECT-BASED GRANTS



The Project-Based Grant Opportunity provides a mechanism for funding outside of the existing three-year program operations grant cycle, allowing Capital Area United Way to be more responsive to community needs throughout each fiscal year. These projects provide funding to short-term, project specific activities.

- ▶ **\$400K+** INVESTED ANNUALLY
- ▶ **38 PROJECT-BASED GRANT PROJECTS**

UNITED WE FEED



United We Feed is a Basic Needs Initiative that leverages corporate and community partnerships to provide fresh produce access to our community's ALICE population.

VITA



The Volunteer Income Tax Assistance Program (VITA) helps ALICE individuals and families file their tax returns for free, ensuring that they keep as much of their hard-earned income as possible.

TAX PREPARERS COMPLETED 5,600+ TAX RETURNS
BRINGING \$9+ MILLION BACK INTO OUR COMMUNITY THROUGH REFUNDS

UNITED 4 VETS



United4Vets is an initiative that aims to coordinate, streamline and provide wraparound services to veterans and their families. This is accomplished by partnering with veteran-focused organizations, engaging corporate partners, and collaborating with service providers to reach the veteran population.

211



United Way 211/CAUW is a free and confidential service that helps people find local resources they need 24 hours a day, 7 days a week. Examples of why people call 211 include food assistance, services for the elderly, veterans services, disaster help, mental healthcare counseling and more.

CALL: **211 OR 225-923-2114**

TEXT: **YOUR ZIPCODE TO 898-211**

VISIT: **CAUW.ORG/211 TO SEARCH FOR RESOURCES OR CHAT VIA CRISIS LINE**