

# VIRTUAL FUN-RAISING IDEAS

There are so many ways to engage your organization's team throughout the Capital Area United Way campaign – both in-person and/or virtually in separate locations.

Below you will find a list of examples you can utilize to promote friendly competition and encourage camaraderie all while raising awareness for a good cause! All of these events can be done for free or you can use them as an additional fundraising opportunity. For example, employees could pay \$10 to be part of an online fitness class or staff who donate at least \$5 a paycheck could be invited to a virtual happy hour with the CEO. For additional ideas or ways to turn any of your previously held events, the suggestions below, or new ideas into fundraisers, contact your Corporate Relationship Manager at Capital Area United Way.

1. Host virtual activities or lessons and consider asking for \$5-10 donations to participate.
  - a. Cocktail lesson from a mixologist
  - b. DJ class
  - c. Dance lessons for couples
  - d. A group workout class
  - e. Wine tasting

**BRIGHT IDEA:**  
Ask the CEO to join these activities to show his/her support of the campaign.
2. Book a musician or a magic show for employees to watch online with their kids or family.
3. Have a LEGO build competition where the most votes wins. Consider letting the employees' kids have a category as well.
4. Auctions for experiences to be used once employees return to the office.
5. Raffles for gift cards.
6. Host a virtual golf tournament. Suggestions for how to execute this can be found here: [www.perfectgolfevent.com/virtual-golf-tournament-fundraiser/](http://www.perfectgolfevent.com/virtual-golf-tournament-fundraiser/).

7. Run a virtual 5k. Participants agree to run the same distance on the same day. Times are submitted to a designated person and the fastest time wins. Consider having age categories like an in-person 5k.
8. Raffles for virtual happy hour with the CEO
9. Virtual dinner with your coworkers or company leadership sponsored by your company.
10. Zoom Bingo or trivia competitions.

**BRIGHT IDEA:**

Ask the CEO to play the winner, or play employees for their donation of \$10 a game.

11. Challenge coworkers to a lip sync competition.

**BRIGHT IDEA:**

The video with the most votes (\$5 donations) wins!

12. Send employees three ingredients to use in a cooking competition. Consider categories like most creative, most beautiful and most inedible.
13. Do a corporate step challenge. Have the CEO pledge a gift or corporate gift if employees can all work together to reach a certain number of steps within a week.
14. Consider a virtual book club with \$10 dues.
15. Host an amateur art or photography festival and have participants enter their art. Turn it into a contest, where attendees can give \$5 to cast votes for their favorite films/ photos.
16. Choose a day to wear a costume from your closet on a video call with coworkers. Best costume wins a prize!
17. Have the CEO randomly join video calls throughout the day as an "undercover boss".

**BRIGHT IDEA:**

Raise money by departments to see who wins a pop in.

18. Know a local celebrity or friend with a unique pet? Ask them to crash a video meeting.