

# PRESS RELEASE

## CONTACT:

Ashley Montagnino  
Senior Communications and Marketing Manager  
[ashleym@cauw.org](mailto:ashleym@cauw.org)  
225-382-3502

## FOR IMMEDIATE RELEASE:

## Capital Area United Way Releases Summer 2021 Requests for Proposals

**Baton Rouge, La. (July 7, 2021)** – Capital Area United Way announced a Request for Proposals for its next round of Project-Based Grants. Applications will open Monday, July 12 and close on Thursday, August 12 at 5 p.m. Notifications may take up to 12 weeks following the submission deadline.

The Project-Based Grant Opportunity provides a mechanism for funding outside of the existing three-year program operations grant cycle, allowing Capital Area United Way to be more responsive to community needs throughout each fiscal year. Funding requests for projects should address a specific problem within Capital Area United Way's 10-Parish service area in the impact areas of education, income stability, health or basic needs. A minimum of \$300,000 will be awarded for the Summer 2021 cycle in amounts ranging from \$1,500 to \$15,000.

"The Project-Based Grant Opportunities allow Capital Area United Way to partner with organizations outside of our traditional three-year funding cycle," said Edy Addison, Director of Community Impact & Initiatives at United Way. "We have been able to be more responsive to our community needs, and as we continue to recover from the impacts of the COVID-19 pandemic, these grants are vital to assisting nonprofit and community partners in providing these direct services."

There will be two Information and Technical Assistance Sessions hosted via Zoom. The session dates and times are as follows: Thursday, July 8 from 11 a.m. to Noon and Thursday, July 15 from 11 a.m. to Noon.

Organizations may apply for grants to cover projects such as time-limited camps for youth, capital improvements, sponsorships, staff training, and capacity-building diversity, equity, and inclusion work. Projects will be prioritized for the Asset Limited Income Constrained, Employed (ALICE) and rural populations.

Non-profits that are interested in applying for Project-Based Grant Opportunities are invited to visit [www.cauw.org/funding-opportunities](http://www.cauw.org/funding-opportunities) for more information.

###

## **Capital Area United Way**

For more than 96 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit [www.cauw.org](http://www.cauw.org).