

PRESS RELEASE

CONTACT:

Ashley Montagnino
Director of Communications and Marketing
ashleym@cauw.org
225-382-3502

FOR IMMEDIATE RELEASE:

Capital Area United Way Partners with Nucor Steel for Holiday Distribution

Baton Rouge, La (December 15, 2021) – Capital Area United Way is partnering with Nucor Corporation for a Holiday Gift Card Distribution that will take place at the St. James Parish School Board meeting next Tuesday, December 14 at 5:30 p.m. at the Career and Technology Center.

Over 4,200 Associated Grocers (AG) gift cards, purchased by Nucor Corporation and discounted by AG, will be given to St. James Schools administrators to distribute to every student, faculty, and staff member throughout the school district. Along with the grocery gift cards, United Way 211/CAUW and SingleCare discount prescription cards will be provided. The materials will be distributed among 11 schools and the central school office, and will include students, faculty, staff, custodial and bus employees.

“We were happy to partner with the Nucor Steel for this distribution,” said George Bell, President and CEO of Capital Area United Way. “This is the perfect opportunity to partner with a company who believes in being a good neighbor and lending a helping hand during the holidays. Many people in St. James Parish are still building their lives back together from Hurricane Ida, and this is the helping hand that they may need.”

“St. James Parish is not only where our facility is located, but it is also our community where our 260 teammates live and work,” said Calvin Hart, Nucor Steel Louisiana’s General Manager. “It is not an understatement to say that St. James residents and all of Louisiana have been through a lot in 2021, and we are grateful that we are able to give back to our community and especially those who are truly in need.”

“We welcome opportunities to support the communities in which our member retailers and customers serve,” said Bobby Williams, Vice President of Human Resources at Associated Grocers. “Being a good community partner is important to Associated Grocers. We are a local company that supports local people. Lastly, we are privileged to be able to play a small role in helping a lot of people through this initiative.”

Capital Area United Way continues to partner with area companies to provide services and advance the common good in our 10-Parish Service Area. For more information visit www.cauw.org.

****Photo Attached***

Photo Caption: Representatives from Associated Grocers, Capital Area United Way, and Nucor Louisiana deliver boxes with gift certificates and CAUW resources to members of the St. James Parish School Board at the St. James Parish School Board Meeting.

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Capital Area United Way

For more than 97 years, Capital Area United Way has touched thousands of lives in our 10-Parish service area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.

Nucor Steel Louisiana LLC

Nucor Steel Louisiana LLC (NSLA) and its 260 St. James Parish teammates are part of Nucor Corporation, America’s largest steel producer and recycler. NLSA is one of two Nucor facilities that produce Direct Reduced Iron (DRI), a natural gas-based iron input

that is blended with scrap at Nucor's steel mills to make higher grades of steel. By using natural gas, NSLA emits about one-half the CO2 compared to iron produced in blast furnaces at integrated steel mills. For more information, visit www.nucor.com.