

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way Releases 2022 – 2025 Innovation Grant Cycle Request For Proposals

Baton Rouge, La. (November 15, 2021) – Capital Area United Way (CAUW) released a Request For Proposals (RFP) to tax-exempt organizations today in its 10-Parish Capital Region, officially kicking off its next competitive funding process. The full RFP can be viewed online at www.cauw.org/funding-opportunities.

CAUW's open, competitive funding process allows an organization to choose the funding path that will address the issues most in need of solutions in their community. CAUW's work prioritizes the ALICE population, which stands for Asset Limited, Income Constrained, Employed. The ALICE population is comprised of working residents that are struggling to make ends meet, have little or no savings, and are one emergency from falling into poverty. The ALICE population includes every race, age, gender, and ethnicity and work in a variety of professions across our community.

"ALICE's needs in the community are more acute than they have been in recent years," said George Bell, President and CEO of CAUW. "With nearly 50 percent of our 10-Parish service area now classified as ALICE, these funded partners will be critical in meeting their needs for the next three years. The 2022-2025 Innovation Grant Cycle marks an exciting shift in the way Capital Area United Way will impact the community, and the last few years have taught us that our community is in need of broader, systemic change."

All grants will be awarded for a 3-year period beginning July 1, 2022 – June 30, 2025, pending quarterly and annual review of metrics and success. CAUW intends to fund both existing programs and new, innovative solutions for ALICE in the 10-parish Capital Area. Applicants may submit their application for their individual organizations and/or collaborations.

"CAUW seeks to partner with the organizations ready and willing to address the struggles of ALICE individuals and families," said Edy Addison, Senior Director of Community Impact at CAUW. "We all live and work alongside ALICE and it's time to directly address the barriers preventing their success. This grant cycle will provide grants to both individual organizations and collaborative applicants putting forward new and existing programs aligned to our focus and priority areas."

Organizations interested in applying for Innovation Grants are invited to visit www.cauw.org/funding-opportunities for more information.

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Capital Area United Way

For more than 97 years, Capital Area United Way has touched thousands of lives in our 10-Parish service area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.