

## Step-Up Program

The Tocqueville Society is a level of giving established in 1985 to recognize those individuals whose commitment is exemplified by an annual gift of \$10,000 or more. This significant investment reflects an affirmation of the goal of improvement our community and the lives of its residents.

The step up program allows community leaders to become new members of the Tocqueville Society by “stepping up” over a three year period to the \$10,000 level of giving and yet be recognized as Alexis de Tocqueville Society members from the very first year.

### How It Works

Step-Up Program members make a three year commitment to United Way, as follows:

- A gift of \$5,000 or more in year one
- \$7,500 or more in year two
- \$10,000 in year three

*\* Eligibility is for both brand new donors and existing Gottlieb Society donors*

### Recognition

During the three year Step-Up Program, donors are recognized as Alexis de Tocqueville Society members in the national and local Tocqueville registries. In addition, Step-Up Program participants will be invited to all Alexis de Tocqueville events and celebrations.

## Step-Up Program Commitment Form

Yes! I want to use the Step-Up Program to become involved in the Alexis de Tocqueville Society with a gift of \$\_\_\_\_\_ in 2008, \$\_\_\_\_\_ in 2009, and \$ 10,000 in 2010.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Corporate Match: YES      NO

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_