



**JAMBALAYA JAM
2022 SPONSORSHIP
OPPORTUNITIES**

**THURSDAY, OCTOBER 13, 2022
NORTH BLVD. TOWN SQUARE • B.R.**

SPONSORED BY



BENEFITING



Capital Area United Way

2022 JAMJAM COOKING TEAM RULES AND REGULATIONS

EVENT DAY SUPPLIES:

UNITED WAY WILL PROVIDE THE FOLLOWING:

- Two six-foot tables, a company sign and flame-retardant piece of material to cook on. It is critical that all teams utilize the flame-retardant material when cooking to avoid damaging the event area (United Way will be fined if grease stains are found on site). United Way will provide supplies necessary to serve the jambalaya to the public (sample cups, sporks, napkins and serving gloves).

TEAMS MUST PROVIDE THE FOLLOWING:

- 10ft x 10ft tent – no larger unless specified in sponsorship benefits. Tents must remain in place at all times and not placed on grass areas. Two tables will be provided by United Way, but teams must bring their own chairs.
- Each cooking team is responsible for providing their own containers to dispose of their grease. Those grease containers will have to be taken back with you at the end of the night. United Way will not have grease drums. **Do not pour grease in the city drains, trash receptacles or bathroom facilities.**
- Any supplies you will need to cook, set up, etc. No water will be provided on site.

COOKING TEAM LEADERS MEETING:

- This meeting will take place virtually this year currently scheduled for **Wednesday, September 28th from 1:00 p.m. - 2:30 p.m.** Each team is required to have **at least one representative** attend to review the rules and last minute details. Unloading times will be given out at this time.

COOKING TEAM LOCATION SELECTION:

- Spots (locations) will be selected at the virtual Cooking Team Leader's Meeting. The following sponsorships will be allowed to choose prior to the meeting in the following order: Presenting, VIP, Entertainment, Community Games, Kids Zone, Lunch, Pot, Paddle, Lafayette Lagniappe, and Staff/Volunteer Hub). Team Sponsorship (\$1,500 and Team Sponsorship (\$500 level) locations will be determined by lottery based on sponsorship level during the Team Leaders Meeting.. Companies that have multiple teams (one per company location) can pick for all locations at the same time. CAUW will select location for those who are unable to select at the meeting.

EQUIPMENT SPECIFICATIONS:

- Teams are required to use a #30 (28 gallon) jambalaya pot or larger when cooking jambalaya at the event to be considered for judging. No exceptions will be made, and a team will be **disqualified from the judging competition if a smaller pot is used.**

JAMBALAYA INGREDIENT SPECIFICATIONS:

- Each team must supply all necessary supplies and ingredients needed to successfully prepare the Jambalaya. Only the following meats are allowed in any combination: pork, chicken and/or any kind of sausage. **ABSOLUTELY NO SEAFOOD!** A team will be disqualified from the competition if seafood is used. No par-boiled rice is allowed. **All food must be prepared and cooked on site;** vegetables and meats can be pre-cut prior to the event. No desserts or sides are needed. Again, water will not be provided, and all teams should bring the appropriate amount of water needed. In addition, teams will not have access to power on site. If power is needed, please bring a generator that can fit in your allotted space.

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HEALTH CODE AND LIABILITY

- A health inspector will be on site the day of the event. All teams are to keep jambalaya pots covered when not cooking/serving and keep area clean. Teams are to use serving gloves and keep serving utensils clean/covered.
- Cooking team (every member) must sign a participation/liability in order to participate in the 2022 Jambalaya Jam. Forms will be emailed to the team captains prior to the event.

JUDGING & AWARDS

JUDGING INFORMATION:

- Each team will receive a designated container that will be used to collect the jambalaya sample. This container will be handed out on the day of the event and must be used when submitting the sample. Samples are due to the judging station between 3:50 – 4:15 p.m. No samples will be accepted after 4:15 p.m. The criteria for judging will be reviewed at the Cooking Team Leaders' Meeting. The samples are completely anonymous, and the judges will be isolated from the teams.

AWARDS:

- Awards for best jambalaya will be presented to the first, second and third place cooking teams.

*Appetizer and Community Games (both optional) information will be sent to participants at a later date.



*By signing below, I pledge the amount indicated above to be committed in full by SEPTEMBER 16, 2022. A signed form must be returned in order for Capital Area United Way to accept my pledge commitment. Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event. Sponsor benefits may be adjusted to ensure proper recognition. *

For more information contact Ashley Montagnino:
ashleym@cauw.org • phone: (225) 382-3502
700 Laurel Street • Baton Rouge, LA 70802

2022 JAMJAM SPONSORSHIP FORM

THURSDAY, OCTOBER 13, 2022

NORTH BLVD. TOWN SQUARE • DOWNTOWN BATON ROUGE



SPONSOR NAME _____

RECOGNITION NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ Zip CODE _____

OFFICE PHONE _____ MOBILE PHONE _____

FAX _____ EMAIL _____

CHECK ONE OF THE FOLLOWING:

YES, I WISH TO SUPPORT JAMJAM AT THE FOLLOWING LEVEL:

SOLD PRESENTING // \$50,000

VIP // \$15,000 *(or two at \$7,500)*

SOLD ENTERTAINMENT // \$10,000

SOLD COMMUNITY GAMES // \$7,500

SOLD KIDS ZONE // \$6,000

SOLD LUNCH SPONSOR // \$6,000

POT LEVEL // \$5,000

PADDLE LEVEL // \$4,000

SOLD AFAYETTE ST. LAGNIAPPE // \$2,750

SOLD STAFF/VOLUNTEER HUB // \$2,000

TEAM SPONSORSHIP PLUS // \$1,500

TEAM SPONSORSHIP // \$500

I AM UNABLE TO ATTEND, BUT WOULD LIKE TO CONTRIBUTE \$ _____

PAYMENT

ENCLOSED IS A CHECK MADE PAYABLE TO: CAPITAL AREA UNITED WAY

I WISH TO BE BILLED: TODAY ON _____ (DATE)*

PAY BY CREDIT CARD AT WWW.CAUW.ORG/DONATE *INDICATE JAM PAYMENT ON "OTHER" PAYMENT LINE

FOR ADDITIONAL PAYMENT OPTIONS PLEASE CONTACT AMEY SHORTESS CROUSILLAC AT AMEYC@CAUW.ORG OF (225) 383-2643

*FULL PAYMENT MUST BE COMMITTED BY SEPTEMBER 16, 2022

By signing below, I pledge the amount indicated above to be committed in full by **SEPTEMBER 16, 2022**. A signed form must be returned in order for Capital Area United Way to accept my pledge commitment. Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event. CAUW is carefully monitoring the health and well being of the community and will host events either in-person or virtually based on guidelines. Sponsor benefits may be creatively adjusted to ensure proper recognition.

SIGNATURE _____ DATE _____

Please submit this form to Ashley Montagnino:
ashleym@cauw.org • phone: (225) 382-3502
700 Laurel Street • Baton Rouge, LA 70802

WWW.CAUW/JAMJAM